



# NEWS

## INTRODUCING THE 2019 JAGUAR XE LANDMARK EDITION

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- New special edition based on the XE R-Sport is enhanced with a sport front bumper, unique 18-inch alloy wheels, gloss black exterior trim and a choice of three exterior colors
- Inside, the Landmark Edition includes perforated grained leather interior, unique Landmark treadplates and a comprehensive range of standard features including Adaptive Xenon Headlights and Jaguar InControl® Touch Pro™ infotainment featuring a 10-inch touchscreen<sup>1</sup>
- Available with a choice of advanced gasoline and diesel engines
- Full details for the 2019 Jaguar XE, including additional enhancements, pricing and specifications, will be subject to an announcement later this year, closer to the vehicle's on-sale date

**Mahwah, N.J. – April 23, 2018** – Jaguar has revealed a distinctive new special edition of its Jaguar XE sports sedan. The Landmark Edition features unique design enhancements and carefully chosen specification to showcase the very best of the award-winning XE.

The Landmark Edition is based on the XE R-Sport with the addition of unique 18-inch alloy wheels that set the new model apart. The exterior features a sport front bumper, body-colored side sills and spoiler while the side window surrounds, door mirror caps, grille surround and side vents are all finished in gloss black alongside special Landmark badging on the side vents. The new 2019 model is available in a choice of three exterior colors – Yulong White, Firenze Red and Santorini Black.

Inside, the XE Landmark Edition builds on the R-Sport model's luxurious leather upholstery with the addition of unique Landmark-branded treadplates to identify the special edition model. Customers also benefit from the most popular XE features – including Adaptive Xenon Headlights, front and rear parking sensors, and InControl Touch Pro satellite navigation system with 10-inch central touchscreen fitted – as standard<sup>1</sup>.

Customers will be able to choose from the advanced, Jaguar-built 2.0-liter Ingenium gas and diesel engines – either the 247hp turbocharged inline-4 gasoline engine or the 180hp turbocharged inline-4 diesel engine – which deliver an exceptional combination of performance and refinement.

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Information about Jaguar North America products is available to consumers at [www.jaguarusa.com](http://www.jaguarusa.com)

Go to [www.us.media.jaguar.com](http://www.us.media.jaguar.com) for news releases, high-resolution photographs and broadcast quality video footage

The 2019 XE Landmark Edition also features the latest advanced driver assistance technology, including a forward-facing stereo camera as the foundation for its Emergency Braking system<sup>3</sup>; Traffic Sign Recognition (TSR); Lane Departure Warning (LDW); Lane Keep Assist (LKA) and Adaptive Speed Limiter (ASL).

All new Jaguar products come standard with a best-in-class ownership package<sup>4</sup>, Jaguar EliteCare, which includes:

- 5-Year/60,000 Mile New Vehicle Limited Warranty

- 5-Year/60,000 Mile Complimentary Scheduled Maintenance
- 5-Year/60,000 Mile 24/7 Roadside Assistance
- 5-Year/Unlimited Mile Jaguar InControl® Remote & Protect™

Full details about enhancements to the 2019 Jaguar XE, including pricing and specifications, will be subject to an announcement later this year, closer to the vehicle's on-sale date. In the meantime, customers can visit [www.JaguarUSA.com](http://www.JaguarUSA.com) for more information on the current Jaguar model line-up.

# # #

- (1) Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones, and other devices, even with voice commands, when it is safe to do so.
- (2) These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.
- (3) Please note that if any action is taken, even minimal steering, the Autonomous Emergency Braking system will assume the driver resumed control of the vehicle and the system will automatically disengage.
- (4) Class is cars sold by luxury automobile brands and claim is based on total package of warranty, maintenance and other coverage programs. For complete details regarding Jaguar EliteCare coverage, please visit JAGUARUSA.COM, call 1.800.4.JAGUAR or visit your local Jaguar Retailer.

#### **About Jaguar**

*Jaguar is a premier manufacturer of luxury sedans, sports cars and SUVs offering unparalleled design with tremendous performance. The company's vision throughout its storied 80 year history has been simple: To produce beautiful, fast cars that are desired the world over. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the Jaguar XE and XF sports sedans, the XJ full-size luxury sedan, the two-seat F-TYPE sports car and a line of performance SUVs, the E-PACE, F-PACE and the first-ever Jaguar electric vehicle, the I-PACE. Jaguar designs, engineers and manufactures exclusively in the United Kingdom, at the Castle Bromwich and Solihull manufacturing plants in the British Midlands. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Jaguar website at [www.jaguarusa.com](http://www.jaguarusa.com).*

#### **About Jaguar Land Rover**

*Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.*

*We employ more than 43,000 people globally and support around 240,000 more through our dealerships, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China, Brazil, Austria and Slovakia.*

*At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2017 Jaguar Land Rover sold 621,109 vehicles in 130 countries, with more than 80-percent of our vehicles being sold abroad.*

*Our innovation is continuous: we will spend more than £4 billion in the coming year on new product creation and capital expenditure.*

*From 2020 all new Jaguar Land Rover vehicles will be electrified, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles, as well as continuing to offer ultra-clean gas and diesel engines.*