



## **JAGUAR LAND ROVER TO FEATURE NEWEST LINE UP OF VEHICLES AT THE 2019 LOS ANGELES AUTO SHOW HIGHLIGHTED BY THE NORTH AMERICAN DEBUT OF NEW 2020 LAND ROVER DEFENDER**

- On the show stand Land Rover will feature several variants of the New Defender, including both the 110 and 90 First Edition, alongside a selection of the brand's latest vehicles including the Discovery, Range Rover SVAutobiography and Range Rover Evoque
- New Defender 90 First Edition will have a starting price of \$65,100<sup>1</sup> and will go on sale Summer 2020 while the Defender 110 will go on sale Spring 2020 with a starting price of \$49,900<sup>1</sup>
- “No Time to Die,” the upcoming James Bond movie set to release in April 2020, will be the first movie to feature the New Defender which will make its global debut at the Show
- Jaguar will showcase the new Jaguar XJ Collection Special Edition, a limited production luxury sports sedan offered exclusively in the U.S.
- The Jaguar brand will also feature a selection of the brand's latest vehicles including the all-electric Jaguar I-PACE, the Jaguar E-PACE and the Jaguar F-TYPE
- Jaguar Land Rover will offer a consumer drive experience, offering on- and off-road test drives of vehicles from both brands current lineups including Land Rover and Range Rover vehicles as well as the all-electric Jaguar I-PACE

**(MAHWAH, N.J.) – November 20, 2019** – Jaguar Land Rover will showcase its latest lineups from both brands at the 2019 Los Angeles Auto Show, held from Nov.22 – Dec.1, 2019 at the Los Angeles Convention Center. The show will feature the highly anticipated North American debut of the New 2020 Land Rover Defender, the world's most iconic 4x4 reimagined for the 21<sup>st</sup> century.

Driven by a passion and respect for the original, the New Defender delivers transformational breadth of capability and advanced all-terrain technologies to redefine adventure while remaining true to the pioneering spirit of the Land Rover brand's storied 70 year heritage. The New Defender is available in perfectly proportioned '90' and '110' body styles. Available in Spring 2020, the Defender 110 will be priced from \$49,900<sup>1</sup> in the U.S., while the Defender 90 First Edition will be available in Summer 2020 priced from \$65,100<sup>1</sup>. The full range of Defender 90 models will be available in Fall 2020, priced around \$50,000<sup>1</sup>.

Additionally, the New Defender featured in the upcoming James Bond movie, “No Time to Die,” will be on display during the auto show. “No Time to Die” is the first movie to feature the New Defender, and will be released in April 2020.

This fall, Land Rover announced the creation of 4xFAR, a live music festival combining award-winning musical performances with lifestyle, culinary and adventure experiences. The festival was created to celebrate the New 2020 Land Rover Defender coming to the U.S. and will be the first opportunity for consumers to experience the New Defender. 4xFAR will take place Jan.18-19, 2020 in the Coachella Valley in Southern California; for more information, visit [www.4xFAR.com](http://www.4xFAR.com).

In addition to showcasing several derivatives of the New Defender, the Land Rover stand will also showcase the Land Rover Discovery, Discovery Sport, Range Rover SVAutobiography, Range Rover Sport PHEV and the Range Rover Evoque.



Jaguar will display its entire current lineup, including the new Jaguar XJ Collection Edition, a limited production luxury sedan with 300 units available exclusively to U.S. customers. Also on the stand will be the full 'PACE' family of Jaguar SUVs including the all-electric I-PACE performance SUV, the E-PACE compact SUV and the F-PACE SVR, the pinnacle of the Velar lineup. Other vehicles on display will include the Jaguar F-TYPE Checkered Flag Limited Edition Convertible, designed to celebrate the brand's rich sports car heritage and the newly enhanced 2020 Jaguar XE sports sedan.

During the show, Jaguar Land Rover will host on- and off-road consumer test drive experiences from the Jaguar Art of Performance Tour and Land Rover Above and Beyond Tour<sup>2</sup>. The Jaguar Art of Performance Tour will include the opportunity for consumers to drive the all-electric I-PACE performance SUV, F-TYPE sports car and award-winning F-PACE SUV in a series of street drives.

The Land Rover Above and Beyond Tour will allow guests to drive a selection of Land Rover and Range Rover vehicles in a series of street drives as well as on a purpose-built off-road course designed to highlight the brand's breadth of capability.

Land Rover will also offer a Carpool Karaoke experience, allowing visitors to sing their favorite tunes in a Land Rover vehicle and learn more about the upcoming 4xFAR festival. Land Rover will also offer a Junior Drive Experience for children between the ages of four and 10 years old accompanied by a parent or guardian to drive an electric Series I kiddie car on an indoor course. On Friday, November 22, Land Rover ambassador and famed big-wave surfer Laird Hamilton and former professional volleyball player Gabby Reece will host a book signing of Hamilton's latest book, "Liferider."

The drive lounge and indoor drive experiences will be located in the South Atrium Hall; off-road drive experiences will be held across from the convention center on Figueroa Street.

### **NEW 2020 LAND ROVER DEFENDER**

Reimagined for the 21<sup>st</sup> century, the 2020 Land Rover Defender offers the most off-road capable Land Rover vehicle ever while staying true to the brand's iconic design and reputation for rugged go-anywhere utility. The New Defender will be available in 90 and 110 body styles, with up to six seats in the 90 and the option of five, six or 5+2 seating in the 110.

Delivering transformational breadth of capability and on-road handling, the Defender is in a category of its own. The Land Rover brand has developed the new all-aluminum D7x platform that delivers the stiffest Land Rover body ever created, with a torsional rigidity of 29kNm/Degree – making it three times more rigid than traditional body-on-frame designs. The New Defender is also the first Land Rover to feature Configurable Terrain Response®, allowing drivers to fine-tune a range of settings to suit the conditions more precisely than ever before<sup>3</sup>.

While still embracing its known and loved silhouette, the short rear overhang on the Defender, the same for both body styles, is made possible by mounting the spare wheel externally, rather than under the rear floor, where it is readily accessible off-road. The trademark side-hinged rear door is further engineered to accommodate any of the available wheel and tire combinations. These strong foundations provide an ideal basis for the fully-independent suspension, twin-speed transfer box and permanent four wheel drive.

To complete the functional, durable and flexible interior with exposed structural elements, the iconic 4x4 debuts the new PIVI Pro<sup>4</sup> infotainment system featuring an intuitive interface, while Software-Over-The-Air updates allows customers to access to the latest software updates remotely. Additionally, the vehicle features an intuitive 10-inch touchscreen with standard Apple CarPlay® and Android Auto™ compatibility delivers enhanced user experience and broader range of functions<sup>5</sup>.

Owners will be able to further tailor the New Defender to their lifestyle through the fitment of four distinct optional Accessory Packs (Explorer, Adventure, Country and Urban), as well as an available 170 individual accessories.



## 2019 JAGUAR XJ COLLECTION SPECIAL EDITION

The Jaguar XJ Collection Special Edition is a limited production model celebrating the last of the current generation of XJ design and offers a unique and bold blend of performance, technology and luxury. It represents the ultimate expression of the sedan's legendary elegance and striking design.

Based on the long-wheelbase, rear-wheel drive Jaguar XJL Supercharged model, and powered by a 470hp 5.0-liter supercharged V8, the XJ Collection features a range of elegant visual enhancements to the sedan's exterior and unique details to its luxurious cabin. Just 300 examples will be produced and sold only to U.S. customers, making it one of the most exclusive versions of the XJ since the ground-breaking original was revealed in 1968.

A number of distinct interior features and exterior design details deliver enhanced levels of craftsmanship, elevating the iconic luxury the XJ is known for. The new Jaguar XJ Collection is available exclusively in the U.S. starting at \$85,000<sup>1</sup>.

The Jaguar Land Rover stand at the 2019 Los Angeles Auto Show is located in the Los Angeles Convention Center, located at 1201 S Figueroa St, Los Angeles, CA 90015. For further information about the Jaguar or Land Rover vehicles on display, visit [www.jaguarusa.com](http://www.jaguarusa.com) and [www.landroverusa.com](http://www.landroverusa.com).

<sup>1</sup> All prices shown are Manufacturer's Suggested Retail Price. Excludes \$1,025 destination and delivery, tax, title, license, and retailer fees, all due at signing, and optional equipment. Retailer price, terms and vehicle availability may vary. See your local authorized Jaguar or Land Rover Retailer for details.

<sup>2</sup> Participants must be at least 21 years of age and a U.S. or Canadian licensed driver. A valid driver's license and closed toe, flat bottom shoes are required to participate in the event. All drivers will be required to sign a waiver prior to participation. The drive experience is complimentary and space is limited and available on a first come, first served basis.

<sup>3</sup> These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these systems will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Land Rover Retailer for more details.

<sup>4</sup> Certain Pivi Pro features require an appropriate SIMcard and a data plan with separate terms and conditions and may require an additional subscription after an initial term. Mobile connectivity cannot be guaranteed in all locations. Do not use such features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control.

<sup>5</sup> Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. The Apple CarPlay and Android Auto user interfaces are products of Apple or Google and their terms and privacy statements apply. The interfaces require compatible iPhone or Android smartphone and message and data usage rates apply. Apple CarPlay is a registered trademark of Apple Inc. Android and Android Auto are trademarks of Google Inc.

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**Note to Editors:**

Information about Jaguar North America products is available to consumers at [www.jaguarusa.com](http://www.jaguarusa.com). Visit [www.us.media.jaguar.com](http://www.us.media.jaguar.com) for news releases, high-resolution photographs and broadcast quality video footage. Additional media updates are available on Facebook (JaguarUSA) and Twitter (@interactivejag).

Information about Land Rover North America products is available to consumers at [www.landroverusa.com](http://www.landroverusa.com). Visit [www.us.media.landrover.com](http://www.us.media.landrover.com) for news releases, high-resolution photographs and broadcast quality video footage. Additional media updates are available on Facebook (LandRoverUSA) and Twitter (@interactivelr).

**About Jaguar Land Rover**

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.

At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2018 Jaguar Land Rover sold 592,708 vehicles in 128 countries.

We support around 260,000 people through our retailer network, suppliers and local businesses. At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities and an engine manufacturing center in the UK. We also have plants in China, Brazil, India, Austria and Slovakia.

From 2020 all new Jaguar Land Rover vehicles will offer the option of electrification, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer the latest diesel and gasoline engines.