



ABOVE & BEYOND

NEWS

2015 RANGE ROVER EVOQUE

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U.S. Models and MSRP¹:

Range Rover Evoque Five-Door

Pure:	\$41,100
Pure Plus:	\$44,100
Pure Premium:	\$48,900
Prestige:	\$55,700
Dynamic:	\$56,600

Range Rover Evoque Coupe

Pure Plus:	\$45,100
Pure Premium:	\$49,900
Dynamic:	\$57,600

New for 2015 Range Rover Evoque

- Reverse Traffic Detection added to Blind Spot Monitor (standard for Evoque Pure Premium, Dynamic and Prestige)²
- Perpendicular Park added to Advanced Park Assist (standard on Dynamic and Prestige and optional for Pure Premium)²
- New Convenience Package option for Pure and Pure Plus includes Smart Key passive keyless entry and HDD Navigation with Off Road Navigation and Intuitive Voice Control³

At-A-Glance:

- Choice of coupe and five-door models
- 240hp turbocharged, direct injected 2-liter 4-cylinder engine and 9-speed automatic transmission
- 30 mpg EPA highway fuel economy⁴
- Active Driveline 4WD with Torque Biasing and Torque Vectoring²
- All-weather, multi-terrain capability with Terrain Response®, which features driver selectable programs to suit terrain conditions²
- Suspension configured for dynamic and agile handling across varied terrain, available with Adaptive Dynamics featuring MagneRide™ magneto-rheological damper technology²
- Three models (Pure, Dynamic and Prestige), each with a unique design theme
- Standard Meridian™ premium audio in all models
- Optional 360 degree Surround Camera System²

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www.us.media.landrover.com for
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(MAHWAH, N.J.) – August 21, 2014 – The Range Rover Evoque, which gained advanced new driveline technologies and driver assistance features for 2014, enters

2015 adding Reverse Traffic Detection to vehicles with Blind Spot Monitor, and adding Perpendicular Park to vehicles with Advanced Park Assist².

The compact Range Rover Evoque stays true to the core brand values by providing premium levels of craftsmanship, luxury, performance and multi-terrain capability. Available in five-door and coupe versions, the Range Rover Evoque provides generous interior legroom and headroom, a practical trunk, plus highly capable off-road geometry and ground clearance.

All Range Rover Evoque models are powered by a 2-liter, 240-horsepower direct-injected turbocharged 4-cylinder engine, that's teamed to a 9-speed automatic transmission and the advanced Active Driveline four-wheel drive system². The Range Rover Evoque is the most fuel-efficient Range Rover model, with EPA estimated fuel economy ratings of 21 mpg city / 30 mpg highway / 24 mpg combined⁴.

I. DESIGN

Exterior Design

The Range Rover Evoque integrates classic Range Rover design cues -- including the signature clamshell hood, the "floating" roof and the solid "wheels pushed to the corners" stance -- in a thoroughly modern way. The sculpted corners reduce the car's visual overhangs front and rear. The Range Rover Evoque Pure five-door model features an aluminum alloy roof, while all others come standard with a panoramic laminated glass roof. Available with xenon headlamps use a signature Range Rover design created by innovative LED light-blade technology.

Interior Design

The Evoque interior applies the strong, clean architecture and quality materials of a traditional Range Rover in a decidedly sporty design. The console, which sweeps upward into the dash, is an open structure that echoes the model's themes of lightness and efficiency.

When the Range Rover Evoque ignition is started, the dashboard displays and ambient lighting come to life in a precisely choreographed start-up sequence. The solid aluminum rotary shifter completes the "greeting" as it rises silently from the console. LED ambient lighting provides cabin illumination at night, with driver-selectable colors. When the optional Dynamic Mode is selected, a sporting red color fills the interior.

II. RANGE ROVER EVOQUE MODEL LINE AND FEATURES

Two Body Styles, Both Spacious and Versatile

Both the Range Rover Evoque five-door and coupe are identical in overall length and width, while the five-door has a 1.18-inch higher rear roofline. The interior offers generous accommodations for passengers and luggage and retains the classic Range Rover Command Driving Position². Both body styles provide standard seating for five. Rear seat occupants in the five-door model also benefit from about two inches of additional shoulder room over the coupe. The coupe exclusively offers an available four-seat package that uses individual rear seats.

The Range Rover Evoque offers a wide, deep cargo area. The 60/40 split folding rear seat adds versatility. With the rear seats folded, the five-door offers 51 cu.-ft. of cargo space, the coupe slightly less at 47.6 cu.-ft.

Three Models, Unique Design Themes

Range Rover Evoque customers have the choice of three stylish design themes, each with its own distinctive character: The cool and contemporary Pure, the luxurious Prestige and the bold and sporting Dynamic. These are also the main trim lines, with Pure also offering Plus and Premium upgrade packages.

- Pure: Combines the distinctive exterior design with a stylish, clean interior in neutral colors to highlight the pure, elegantly simple forms of the cabin
- Prestige: A higher level of Range Rover luxury and exclusive design has 19-inch wheels and metallic trim details an interior that is almost entirely leather-wrapped. Premium leather, twin-needle stitching and genuine wood and metal finishes embellish luxurious two-tone contrast color schemes
- Dynamic: A bold exterior with unique bumpers, sills, grille, tailpipes and 20-inch wheels shows an even more assertive stance. Contrasting roof and spoiler colors are available. The premium sports interior offers a darker environment with splashes of bright contrast color, together with perforated leather seats and sports detailing

III: FEATURES AND TECHNOLOGY

Interior Technology

The Range Rover Evoque offers cutting edge technologies for controls, connectivity, comfort and convenience, including standard high-end Meridian™ audio systems.

Features available:

- Adaptive Cruise Control (with Queue Assist, Forward Alert and Intelligent Emergency Braking), and Closing Vehicle Sensing²
- Advanced Park Assist with Perpendicular Park and Park Exit²
- Surround Camera System uses five digital cameras, discreetly placed around the vehicle, providing a 360-degree view of the surrounding area². The rear camera can be used to assist with hitching trailers²

- Adaptive/Auto-Dimming Headlights: Available xenon headlights with an adaptive feature that follows the curves in the road; an auto-dimming function switches automatically between high and low beam in response to oncoming traffic or vehicles traveling ahead²
- Heated windshield, heated seats, and heated steering wheel
- Range Rover Smart Key enables passive keyless entry and start
- Powered tailgate
- Hard drive navigation system, including turn-by-turn directions in the cluster display³
- Standard: Bluetooth® hands-free phone connectivity and audio streaming³
- 380W Meridian™ sound system standard; 825W Meridian™ surround sound system available⁶
- SiriusXM® Satellite Radio and HD Radio™ in addition to AM/FM

The Range Rover 8-inch (203mm) high-definition touch-screen display provides the primary control and display system for a range of features including audio, video, navigation and phone. Simple hard keys on either side of the display provide short cuts to the most commonly used screens, such as Home, Audio/Video, Navigation and Phone³.

The navigation system includes Land Rover Off-Road navigation which provides key off-road information, such as topographic contour lines, latitude, longitude, altitude, trace, waypoint, and compass functions³.

An additional 5-inch (127mm) color display between the two instrument dials in the gauge cluster shows the primary vehicle-related information. A sophisticated voice control system works with “Say What You See” prompts in the cluster display³.

A comprehensive connectivity package enables connection of a variety of portable devices and phones. Portable digital music players or memory sticks can be connected to a range of inputs, including a direct iPod® connection, USB sockets and an auxiliary input. The primary iPod functions are easily controlled through the 8-inch touch-screen display³.

The Range Rover Evoque exclusively offers sound systems developed in partnership with Meridian™, another revered British brand and a world leader in audio technologies and digital sound processing. A 380-watt, 11-speaker system is standard, and an 825-watt, 17-speaker system with full surround sound is available.⁶

Range Rover Park Assist with Park Exit

The available Advanced Park Assist with Perpendicular Park helps make parallel and perpendicular parking and exiting parking spaces easier². When driving past parking spaces, the driver selects Park Assist and then selects the side of the road by using the turn signal. The system will analyze the position and size of the space (it needs only to be 1.2 times the length of the Range Rover Evoque), and if it is deemed suitable,

the phrase “Space Found” will show on the display screen. For perpendicular spaces, the system will guide the vehicle into the space, centering it between the parking lines.

The system will request that the driver stop the car and follow the on-screen commands. Advanced Park Assist will handle all steering actions, while the driver manages transmission selection, the accelerator and brake pedal. Park Assist will deactivate if the driver handles the steering wheel during a parking maneuver. Park Exit is designed to guide the vehicle out from a parking space².

IV: ENGINEERING

The Range Rover Evoque embodies the brand’s decades of experience and expertise with body and chassis systems, four wheel-drive drivelines and multi-terrain technologies. The Evoque delivers the refined performance and all-weather, multi-surface capability that are hallmarks of the brand.

240 Horsepower Turbocharged 2-liter Engine

A 240-horsepower turbocharged 2-liter 4-cylinder offers smooth and flexible power delivery in the Range Rover Evoque. All aluminum alloy construction, direct fuel injection and twin variable valve timing endow the Range Rover Evoque engine with excellent drivability and fuel efficiency, and twin balancer shafts ensure the smoothness expected from a Range Rover. The engine is paired with a 9-speed automatic transmission. The Range Rover Evoque can accelerate from zero to 60 mph in 7.1 seconds⁵.

Technologies to Improve Efficiency

To maximize fuel efficiency, Range Rover engineers reduced parasitic losses from every area of the Range Rover Evoque. Key areas of attention included:

- Chassis: Electric Power Assisted Steering (EPAS), lightweight alloy suspension components, and low rolling resistance tires
- Electrical: Regenerative charging system to capture electrical energy during deceleration
- Air Conditioning: Clutchless compressor
- Body design: Reduced aerodynamic drag through smaller frontal area
- Engine: Light weight, with reduction of engine internal friction through special coatings
- 9-speed automatic transmission

Weight Savings

Range Rover engineers applied a range of advanced lightweight materials to make the Range Rover Evoque the lightest Range Rover model:

- Steel body structure with over 18% Boron steel and high strength steels in key load-bearing areas
- Polymer and composite front fenders and tailgate

- Aluminum hood and roof panels
- Magnesium cross car beam
- Aluminum front lower control arms and front/rear suspension knuckles

Body Structure

The strong, lightweight steel unitized body structure delivers exceptional stiffness and refinement together with optimum occupant protection. The steel structure is designed to protect occupants using a safety cell, which is complemented by a comprehensive system of airbags and restraints⁷. High-strength Boron steel is used in key parts of the crash safety cell, including the A- and B-pillars and the sills, designed to resist deformation and intrusion during impacts.

Adaptive Dynamics Featuring MagneRide™ (Optional)

The available Adaptive Dynamics system is designed to provide an optimum balance between confident, nimble handling and a supple, well controlled ride². Its MagneRide™ dampers offer infinitely variable settings between soft (comfort) and firm (sports) settings, and operate by using a special magneto-rheological damping fluid, which contains magnetic particles. When a computer-controlled magnetic field inside the damper is applied in response to road conditions, the fluid becomes more viscous, thus increasing the damping.

The Adaptive Dynamics system monitors vehicle movements at least 1,000 times per second, responding to driver or road inputs virtually instantaneously². The system will even sense off-road conditions and optimize damping accordingly. Drivers can also select a Dynamic Mode via the Terrain Response® system², which modifies the damper settings to deliver firmer control.

Powerful Braking

A powerful four-wheel disc braking system provides stopping performance that equals that of premium sports sedans. The Range Rover Evoque is equipped with a convenient electronic parking brake, activated via a switch in the center console, which disengages automatically when the vehicle begins to accelerate.

The braking system is supported by driver assist systems², including:

- Anti-lock braking system (ABS)
- Electronic brake force distribution (EBD)
- Emergency brake lights (EBL)
- Emergency Brake Assist (EBA)
- Corner Brake Control (CBC)

Active Driveline All-Wheel Drive and Terrain Response®

The Active Driveline system with active differentials and torque vectoring is standard for all models². The 4WD system reduces driveline drag by decoupling 4WD during steady-state driving at speeds above 22 mph, and then automatically activating 4WD drive within 300 milliseconds whenever it is needed. Active Torque Biasing uses an electronically controlled differential to distribute torque between the rear wheels, optimizing traction and stability. In addition, a Torque Vectoring feature further enhances agility and safety by redirecting torque among all four wheels to counteract understeer.

Standard Terrain Response® manages multiple vehicle parameters to provide ideal traction in all situations². The control unit takes into account a wide variety of inputs, including individual wheel speeds, cornering yaw rates, longitudinal and lateral acceleration, vehicle speed, brake pressure, accelerator position and the settings of the Hill Descent Control (HDC®) and Terrain Response® systems².

The system manages:

1. **Engine Management:** Throttle and torque response curves
2. **Transmission Control:** When Terrain Response® special programs are engaged, different transmission shift mappings are applicable, depending on the mode chosen. The Transmission Control Module also manages torque converter lock-up, which has different requirements depending on the selected Terrain Response® mode²
3. **Electronic Traction Control and Anti-lock Brakes:** These slip and braking control systems are all adjusted and tuned by Terrain Response® to offer optimum grip, braking power and safety on the chosen terrain²
4. **Dynamic Stability Control (DSC):** Designed to stop torque to a wheel after loss of traction, but in some off-road situations torque feed is still desirable, even when traction is being lost. Terrain Response® automatically adjusts the DSC so that appropriate torque is maintained²
5. **Active Driveline all-wheel drive system**

Terrain Response® optimizes the vehicle set-up for virtually all on-road or off-road driving situations, with up to five different settings to suit specific terrain demands:

1. **General driving** – Four wheel drive active, and adapts to changing road conditions
2. **Grass/gravel/snow** – For low friction surfaces; provides high traction control sensitivity to reduce slip, and programs the engine, transmission, and differentials to provide gradual torque delivery
3. **Sand** - One of the most power-hungry surfaces is soft sand; speed-dependent targets for the traction control system permit only very limited wheel slip, helping to prevent the wheels from digging into the sand

4. **Mud and ruts** – Allows more aggressive traction thresholds in muddy and rutted surfaces and uses preloading on differentials for increased traction
5. **Dynamic (optional)** – Tailors MagneRide™ suspension (if equipped) and vehicle responses for dynamic on-road driving

Other features integrated into Terrain Response®2:

- **Hill Descent Control (HDC®)** is designed to automatically restrict speed downhill, using the anti-lock brake system, and improves driver control on slippery descents. HDC is automatically engaged on appropriate Terrain Response® programs. Downhill speed rates vary according to which surface is selected²
- **Gradient Release Control** is designed to inhibit the initial rate of acceleration when descending very steep inclines to increase control when braking is released at extreme angles. The system activates automatically whenever HDC is engaged, temporarily maintaining brake pressure after the driver releases the brake pedal. It then progressively eases braking pressure to control vehicle momentum and acceleration. Once the vehicle's target off-road speed is achieved, HDC operates to take the vehicle to the bottom of the slope in its customary composed manner²
- **Hill Start Assist** is designed to automatically retain the driver-generated brake pressure when the driver's foot moves from brake to throttle without the vehicle rolling backwards²
- **Gradient Acceleration Control** is designed to slow the vehicle by pressurizing the brake system to a limit determined by the throttle position when the vehicle is descending the slope in the driver's intended direction of travel²
- **Roll Stability Control (RSC)**²
- **Trailer Stability Assist (TSA)**²
- **Engine Drag Torque Control (EDC)**²

V: RECYCLABLE AND RENEWABLE MATERIALS

The Range Rover Evoque makes extensive use of more sustainable materials and is built to optimize recyclability at the end of its life cycle. Each vehicle uses about 35 lbs. (16kg) of recycled plastic material. Examples of recycled content:

- High quality Morzine trim fabric used on the headlining and pillars is produced from polyester sourced from recycled bottles and fibers
- Recycled plastic is used in the console, headliner and upper pillar trim, engine cover, subwoofer box, wheel arch liners, ducting and vehicle undertrays. The recycled plastic content is the equivalent of nearly 1,000 plastic bottles (16.9 oz size) per vehicle

- Metal interior trim on the center console and dashboard are produced from 95-percent recycled aluminum

High quality natural and renewable materials, such as leather, cotton, cardboard and rubber, are also used extensively, amounting to 46 lbs (21kg) of material in every Range Rover Evoque. Key examples include the generous quantities of leather used on the seats, instrument panel and door casings, and natural materials used in the carpets and body insulation.

¹ Price shown is MSRP. Excludes \$995 destination and delivery fee. Excludes taxes, title, license and other local fees and optional equipment. Actual price set by retailer. See your local authorized Land Rover Retailer for details.

² These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these systems will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Land Rover Retailer for more details.

³ Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use devices with voice commands when it is safe to do so.

⁴EPA estimates. Actual mileage may vary.

⁵Always obey local speed limits.

⁶Power ratings are at a practically audio distortion free level of 0.2% THD + N (Total Harmonic Distortion plus Noise)

⁷Please remember that the safety belts in a vehicle constitute the primary protection system for driver and passengers in collisions. Airbags are not designed to deploy in all collisions. The airbag Supplemental Restraint System (SRS) is a supplement to the safety belts and is designed to work as a system with the safety belts. Although airbags provide additional protection, airbags without safety belts do not provide optimal protection in a crash. Always wear your safety belts. Children younger than 13 years old should always be properly restrained in a back seat, away from airbags. Never place an infant seat in the front seat.

2015 Range Rover Evoque Technical Data*

	Coupe	5-Door
Engine	Transverse, inline 4-cylinder, variable valve timing, gasoline, direct injection, turbocharged with Bosch Engine Management System	
Displacement cc	1999	
Bore/stroke mm (in)	87.5 / 83.1 (3.45 / 3.27)	
Compression ratio	10.0:1	
Max Horsepower	240 hp @ 5,500 RPM	
Max Torque	250 lb-ft @ 1,750 RPM	
Transmission	9-speed automatic	
Gear Ratios	Forward (1-9) 4.713, 2.842, 1.909, 1.382, 1.000 0.808, 0.699, 0.580, 0.480 Reverse: 3.830 Final drive ratio: 3.750	
Drive system²	Active Driveline with rear-wheel torque vectoring; system automatically switches between 2- and 4-wheel drive; Terrain Response system®	
Front suspension	MacPherson strut with lower control arm	
Rear suspension	Strut assembly with lateral and longitudinal links	
Brakes – Type and Diameter	Four-wheel Disc (11.8" front, 11.9" Rear) Electronic Parking Brake Contained in Rear Calipers	
Wheel and Tire Size	235/55R19 (V Rated) on 8.0Jx19" wheel (Optional) 245/45R20 (V Rated) on 8.0Jx20" wheel	
Steering	Electric power assisted rack and pinion	

Turning Circle – ft (m)	37.1 (11.3)	
Turns lock-to-lock	2.47	
Overall Steering Ratio (On Center)	15.4	
Turning Circle – ft (m)	37.1 (11.3)	
Exterior Dimensions		
Drag Coefficient	0.36	0.35
Wheelbase - inches (mm)	104.8 (2660)	
Length - inches (mm)	171.5 (4355) (Pure & Prestige) 171.9 (4365) (Dynamic)	
Width, excluding mirrors	74.8 (1900)	
Width - inches (mm), mirrors folded	78.0 (1980)	78.1 (1985)
Width - inches (mm) with mirrors	82.1 (2085)	82.3 (2090)
Height - inches (mm)	63.2 (1605) With side rails: 63.4 (1610)	64.4 (1635) With side rails: 64.6 (1640)
Front wheel track- inches (mm)	63.9 (1625)	
Rear wheel track- inches (mm)	64.1 (1630)	
Minimum ground clearance inches (mm)	8.3 (212)	
Front axle ground clearance - inches (mm)	8.4 (215)	
Rear axle ground clearance - inches (mm)	9.5 (240)	
Maximum water wading depth - inches (mm)	19.7 (500)	
Maximum operating tilt angles	30 degrees continuous 45 degrees momentary	
Curb weight – lbs (kg)	3615 (2350)	3680 (1670)
Off-road geometry	Approach Angle 25° (19° Dynamic) Ramp Angle 22° Departure Angle 33° (30° Dynamic)	
Carrying capacity – lbs (kg)	1,100 (500)	
Towing Capacity – lbs (kg)	3500 (1585) Tongue Weight – 330 (150)	
Interior Dimensions		
Front headroom- inches (mm)	39.1 (995)	40.3 (1025)
Front legroom in. (mm)	40.1 (1020)	
Front shoulder room inches (mm)	56.6 (1435)	
Rear headroom- inches (mm)	38.2 (970)	39.7 (1010)
Rear legroom- inches (mm)	35.7 (905)	36.4 (925)
Rear shoulder room inches (mm)	53.2 (1350)	55.4 (1405)

Luggage capacity length - inches (mm)	62.2 (1582) Rear seats folded forward 31.3 (796) Rear seats upright	
Luggage volume— cu. ft (liters)	47.6 (1350) Rear seats folded 19.4 (550) Rear seats upright	51.0 (1445) Rear seats folded 20.3 (575) Rear seats upright
Performance and Efficiency		
0-60 mph⁵	7.1 seconds	
0-100 kph⁵	7.6 seconds	
Top track speed mph⁵ (kph)	135 (217)	
EPA Estimated Fuel Economy⁴	21 City / 30 Highway / 24 Combined	

**Manufacturer's figures. Correct at time of going to press.*

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About Land Rover

Land Rover, the British maker of Land Rover and Range Rover sport utility vehicles, is renowned for providing its clientele with some of the most luxurious and capable vehicles in the world. Every Land Rover vehicle is equally at home both on and off road, and in any setting; be it in the heart of the city, or traversing the countryside. Today's Land Rover lineup includes the Discovery Sport, Range Rover, Range Rover Sport, Range Rover Evoque and LR4 (Discovery 4). Land Rover designs, engineers, and manufactures their vehicles in the United Kingdom. Land Rover is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information visit the official Land Rover website at <http://www.landroverusa.com>.

About Jaguar Land Rover

- *The United States is one of the leading global markets for both Jaguar and Land Rover*
- *Jaguar Land Rover employs 32,000 people and sells vehicles in 170 countries around the world*
- *Jaguar Land Rover has two state of the art engineering and design facilities and four advanced manufacturing plants in the UK*
- *Headquartered in Mahwah, New Jersey in the United States, Jaguar Land Rover North America, LLC has offices across the USA*
- *Jaguar Land Rover is represented by more than 330 independently operated retail outlets in the USA*