



ABOVE & BEYOND

# NEWS

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## LAND ROVER UNVEILS THE FIFTH GENERATION FULL-SIZE DISCOVERY

- A full-sized, three-row, seven-seat SUV(1) with characteristic Land Rover capability and versatility
- The embodiment of the Land Rover brand's drive to go Above and Beyond, combining British desirability with an unstoppable spirit of adventure
- On sale from mid-2017, priced from \$49,990(7)

### U.S Models and MSRP(7):

|                                   |                    |          |
|-----------------------------------|--------------------|----------|
| Discovery SE                      | 3.0L S/C V6, 340hp | \$49,990 |
| Discovery HSE                     | 3.0L S/C V6, 340hp | \$56,950 |
| Discovery HSE Td6 (diesel)        | 3.0L T/C V6, 254hp | \$58,950 |
| Discovery HSE Luxury              | 3.0L S/C V6, 340hp | \$63,950 |
| Discovery HSE Luxury Td6 (diesel) | 3.0L T/C V6, 254hp | \$65,950 |
| Discovery First Edition           | 3.0L S/C V6, 340hp | \$73,950 |

### The Seven Wonders of Discovery:

Seven principles describe the essence of Discovery and have guided its creation:

#### 1. The Magnificent Seven: every seat is the best seat in the house

- The new Discovery features a flexible interior, with seating – up to seven full-sized adult seats(1) – that's instantly configurable from Apple and Android smartphones using the world-first remote Intelligent Seat Fold technology(2,5)

#### 2. A much loved member of the family for the last 26 years

- Advanced driver assistance technologies(4) provide the driver and occupants peace of mind
- Premium interior combines leading design with durable, high-quality materials and space for the whole family

#### 3. King of the hill: a true Land Rover with the brand's characteristic capability on a variety of surfaces, terrains and weather conditions

- Full-sized Land Rover SUV architecture delivers impressive all-terrain capability
- Lightweight aluminum construction cuts approximately 1,000 lbs(3) from the weight of the outgoing LR4, delivering enhanced on- and off-road performance
- 8,201 lb. towing capacity(10) and Advanced Tow Assist(4) take the stress out of difficult reversing maneuvers

#### 4. British creativity: designed with charm and sophistication loved by the world

- Design retains key Discovery family cues, adding optimized proportions and sophisticated surfaces

#### 5. Storage addiction: discover the space for everything

- 82.7 cu. ft. of luggage space and clever storage to satisfy an active lifestyle and family needs alike

#### 6. Connects every generation: Smart features that make life easier

- All-new Discovery comes equipped with up to nine USB ports, six 12-volt charging points and an in-car 3G WiFi hotspot for up to eight devices(12)

- more -

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North America products is  
available to consumers at  
[www.landroverusa.com](http://www.landroverusa.com)

Go to  
[www.us.media.landrover.com](http://www.us.media.landrover.com) for  
news releases, high-resolution  
photographs and broadcast  
quality video footage

## **7. After the roads end: reaching threatened habitats and vulnerable people**

- New Discovery will continue the Land Rover brand's work in humanitarian aid and conservation projects around the world

**(PARIS) – September 28, 2016** – The all-new full-size Discovery embodies the Land Rover brand's drive to go Above and Beyond, combining British desirability with an unstoppable spirit of adventure. It's an authentic, three-row, seven-seat(1) SUV that brings new levels of capability and versatility to the Discovery family.

Everyday ingenuity has been at the heart of the Discovery for the last 27 years. The new Discovery signals the transformation from cogs to code with more than 1.2 million owners with us on every step of the journey.

The fifth-generation model benefits from the strong and light full-size Land Rover SUV architecture, delivering comfort and adaptability like no other.

The all-new Discovery is ready for the digital age. Smart technology features keep families connected and confident on a variety of surfaces, terrains, and weather conditions; ensuring their destination is reached.

**Gerry McGovern, Land Rover Chief Design Officer** said: "The all-new Discovery redefines the large SUV. The Land Rover design and engineering teams have revolutionized the Discovery DNA to create a highly desirable, extremely versatile and hugely capable premium SUV. We truly believe the result is a radical departure in design that will introduce the Discovery Family to a new, wider customer base."

### **Revolutionary design**

The all-new Discovery was previewed by the Discovery Vision Concept, which showcased the future direction of the entire Discovery family when it debuted at the New York Auto Show in 2014; it represented a radical departure for the most versatile SUV from Land Rover. The revolutionary design gives Discovery a dynamic appearance with sophisticated surfaces and precisely engineered details designed to resonate with customers on an emotional level.

**Gerry McGovern, Land Rover Chief Design Officer** said: "Design creates an emotional connection between our customers and our vehicles. Our clear design strategy means our vehicles are instantly recognizable and communicate the values of Land Rover that our customers love. The flawless volume and proportions, sophisticated surfaces and precise detailing of the all-new Discovery, beautifully combine with engineering integrity to create a premium SUV that will resonate with today's customers."

The Discovery family has always had a spirit of adventure. The new model provides a dramatic reinterpretation of the 27 years of heritage and practical DNA Discovery is best known for, and combines it with a sophisticated design that pays homage to previous models without being restrained by them.

Trademark design features include the stepped roofline, which has identified each of the four previous generations of Discovery and provides an elegant solution to a practical need. The stepped profile optimizes headroom for passengers travelling in the third row of seats(1). It also accommodates the customary stadium seating configuration Discovery is best known for, which sees each row of seats positioned higher than the one in front, ensuring every seat is the best seat in the house.

Design and engineering integrity from Land Rover ensures the fifth generation Discovery is able to accommodate seven full-sized adults in an SUV body measuring just over 16 feet in length (4,970mm). Most similar-sized competitors provide 5+2 seating, but the new Discovery is designed for 95<sup>th</sup> percentile adults to sit comfortably in its rearmost seats, providing complete interior flexibility. Each of the third-row seats(1) incorporate ISOFIX mounting points (four in total), so families with children have the freedom to put child safety seats in the most appropriate location for any journey(13).

Inside, the all-new Discovery continues the design revolution started by the Discovery Sport, where customers can specify a range of premium materials including luxurious Windsor leather upholstery and natural oak veneers.

A limited-run 'First Edition' model showcases the very best of the new model. Only 529 examples will be available in the United States with exclusive features including unique etched map detailing on the aluminum trim for the doors and dashboard, unique badges, bold color choices and a comprehensive list of standard equipment.

The optional Dynamic Design Pack gives the fifth generation Discovery a more purposeful, clean appearance both inside and out, with features including a contrast roof, athletic front and rear bumper designs, luxurious leather upholstery and a sports-inspired steering wheel and pedals setting it apart.

### **Connecting every generation of the family**

The all-new Discovery offers an available world-first Intelligent Seat Fold technology, allowing owners to reconfigure the second- and third-row seats with minimal effort; using controls at the rear of the vehicle, the central touchscreen, or even remotely – via a smartphone app – as part of the Land Rover InControl® Touch Pro services(2,5).

The innovative feature allows owners to rearrange the seats from inside the store while they wait to pay for large or bulky items, ensuring the vehicle is perfectly configured to accommodate their purchases when they go to leave.

All three rows are available with heated seats – heated and cooled in rows one and two – while massage seats are available for the driver and front passenger to optimize comfort on long journeys.

Enjoying the spacious interior of the all-new Discovery is made easier by another thoughtful Land Rover innovation. On vehicles equipped with air suspension, Auto Access Height technology reduces the ride-height by up to 1.57 in. as passengers prepare to enter or exit the vehicle.

Alongside the spacious and flexible seating layout, the other key to the new model's versatility is the optional Land Rover InControl® Touch Pro infotainment system(6,11). Vehicles equipped with InControl Touch Pro benefit from a large 10-inch touchscreen positioned high on the center console(5,8). This development enabled Land Rover designers to reduce the number of switches on the center console by a third, delivering a clean and uncluttered appearance.

Crisp graphics and easy-to-navigate menus incorporate the latest navigation and entertainment technologies including door-to-door navigation, which can share directions to a paired smartphone to help owners complete journeys on foot<sup>8</sup>. Seamless iOS and Android connectivity combine with a 17-speaker Meridian digital surround system and 3G WiFi to provide the ultimate listening experience, whether streaming songs online or playing music directly from a connected device.

Up to six 12V charging points ensure the new Discovery is perfectly equipped to cope with the demands of the most connected owners and their passengers, while as many as seven USB sockets (up to nine when the rear seat entertainment is fitted) allow passengers in each row to power their smartphones or tablets simultaneously.

Another technology feature for active families is the Activity Key wristband – first debuted on the 2017 Jaguar F-PACE – which allows customers to enjoy sports and active hobbies without having to carry the standard key fob and worry about the risk of damage or loss. Holding the waterproof Activity Key up to the 'D' in the Discovery badge on the rear tailgate simultaneously locks the vehicle and disables the ordinary key, which can be left safely inside. This leaves customers free to run, swim, ride or play without worrying about the security of their vehicle.

### **Storage addiction**

At every stage of its development Land Rover has designed the all-new Discovery around the needs of its customers. This is evident when you look around the cabin. Design and engineering teams at Land Rover have an addiction to storage; this resulted in a host of convenient interior storage solutions for owners, including:

- Storage in the central console capable of holding pair of two-liter beverage containers.
- A central armrest cubby large enough to house five tablet computers with a lid that hinges through 180 degrees to function as an armrest even when open
- Small-item stowage behind the fold-down Climate Control panel
- A flush-fitting, push-operated, bag hook in the front passenger footwell capable of securing shopping bags

The effort put into developing the first-rate cabin storage in the all-new Discovery has been matched by the thought put into its luggage space. The premium SUV provides 82.7 cu. ft. of load capacity, or 45 cu. ft. behind row two, and the new optional dual-purpose Powered Inner Tailgate provides all the versatility expected from a vehicle wearing the Discovery badge.

When raised, the fold-down panel at the leading edge of the load area operates as a practical load restraint, but when lowered, the 11-inch overhanging section doubles as a useful bench for event seating or changing muddy footwear, all under the shelter provided by the new one-piece tailgate. This simple device replicates the functionality of the horizontally split tailgate fitted to previous Land Rover vehicles.

### **Comfort and capability**

The all-new Discovery retains renowned Land Rover all-terrain capability thanks to its combination of excellent off-road geometry and advanced driver assistance technologies<sup>4</sup>; together, they enhance the everyday usability of the new model.

Ground clearance is rated at 11.1-inches – an increase of 1.7 inches from the LR4 – while a maximum wading depth of 35.4-inches – an increase of 7.9-inches – provides unrivalled confidence when tackling waterlogged trails<sup>(4)</sup>.

A comprehensive suite of available off-road driving technologies ensures the all-new Discovery maintains its supreme all-terrain capability and is easy to access for even inexperienced drivers. The Land Rover multi-mode Terrain Response<sup>®</sup> 2 system optimizes a range of settings, from throttle sensitivity to gear change characteristics, suiting the driving conditions at the turn of a rotary controller<sup>(4)</sup>. Terrain Response 2 can even select the optimum setting automatically if drivers are unsure of the best choice.

When tackling particularly challenging terrain, All-Terrain Progress Control (ATPC) can be programed to maintain a suitable crawl speed as chosen by the driver. The clever technology allows the driver to concentrate solely on steering the vehicle as they negotiate obstacles, without the distraction of operating the throttle or brake pedals, and can also be used from a standstill to help when pulling away on slippery, low traction, surfaces<sup>(4)</sup>.

The all-new Discovery also benefits from lightweight and durable Land Rover aluminum architecture. Similar to the construction on Range Rover and Range Rover Sport, the all-new Discovery cuts more than 1,000 pounds from the weight of the outgoing LR4, which used steel ladder construction<sup>(3)</sup>. This weight savings, coupled with an advanced integral link rear suspension, delivers improved handling characteristics and on-road performance without compromising the superb ride comfort that has defined generations of Land Rover vehicles.

Another Land Rover trademark carried over into the all-new model, is a Command Driving Position which helps owners enjoy the vehicle's enhanced breadth of capability with confidence, on variety of surfaces, terrains and weather conditions, by providing excellent visibility<sup>(4)</sup>.

This confidence extends to towing capability, which has been a hallmark of every generation of Discovery since it was used to tow a train at its original launch in 1989. In the US, the all-new Discovery has a maximum towing capacity of 8,201 pounds<sup>3</sup>. This figure is enhanced with the introduction of some clever technology developed to make the towing with the Discovery more accessible than ever.

Advanced Tow Assist allows owners to complete potentially difficult reversing maneuvers when towing trailers with ease<sup>4</sup>. The driver's assistance feature manages the tricky counter-steering required to position trailers accurately when reversing. The driver simply guides the trailer into the desired space with the rotary controller for the Terrain Response 2 system; this is done using responsive guidance lines overlaid on the rear-facing camera feed which are displayed on the central touchscreen, taking the stress out of an otherwise tricky task<sup>(4)</sup>.

### **A choice of powertrains**

The all-new Discovery is powered with the option of both a petrol and diesel engine familiar to the Jaguar Land Rover line-up; each of which is paired with a smooth and responsive ZF eight-speed automatic gearbox. They include:

- The **340-HP supercharged 3.0L petrol V-6** carried over from the LR4. With 332 lb.-ft. of torque on demand, the petrol V-6 delivers high-end responsiveness and excellent passing power.
- Shared with the Range Rover and Range Rover Sport, the all-new Discovery benefits from the introduction of a **254HP turbocharged diesel V-6** that delivers 443 lb.-ft. of torque from as little as 1,750 rpm.

The all-new Discovery will be on sale at North American retailers from mid-2017, starting at \$49,990<sup>(7)</sup>. For more information, visit a local retailer or log on to [LandRoverUSA.com](http://LandRoverUSA.com).

- (1) Third row seating is an optional feature on select Discovery models.
- (2) The Intelligent Seat Fold feature is included on vehicles equipped with optional seven position power seating.
- (3) Depending on the selected Discovery vehicle trim and options.
- (4) These systems are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these systems will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Land Rover Retailer for more details.
- (5) Land Rover InControl® Remote™ app and data plan with a mobile network operator is required to remotely interact with your vehicle. Intelligent Seat Fold feature on app is included on vehicles equipped with optional seven position power seating.
- (6) Do not use Land Rover InControl® features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control.
- (7) All prices shown are Manufacturer's Suggested Retail Price. Excludes \$995 destination/handling charge, tax, title, license, and retailer fees, all due at signing, and optional equipment. Retailer price, terms and vehicle availability may vary. See your local authorized Land Rover Retailer for details.
- (8) Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.
- (9) Discovery vehicle equipped with the 340HP petrol V-6.
- (10) Land Rover InControl® Touch Pro is standard on the HSE trim level and above.
- (11) The Wi-Fi hotspot is intended for passenger use only. Land Rover InControl features may require an additional subscription with separate terms and conditions.
- (12) Please consult owner's manual or your local authorized Land Rover Retailer for details regarding installation of child safety seats

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#### **About Land Rover**

Land Rover, the British maker of Land Rover and Range Rover sport utility vehicles, is renowned for providing its clientele with some of the most luxurious and capable vehicles in the world. Every Land Rover vehicle is equally at home both on and off road, and in any setting; be it in the heart of the city, or traversing the countryside. Today's Land Rover lineup includes the Discovery Sport, Range Rover, Range Rover Sport, Range Rover Evoque and LR4 (Discovery). Land Rover designs, engineers, and manufactures its vehicles in the United Kingdom. Land Rover is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Land Rover website at [www.landroverusa.com](http://www.landroverusa.com).

#### **About Jaguar Land Rover**

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.

The company employs almost 38,000 people globally, with 330 in the U.S. and supports around 275,000 more through our dealerships, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China, Brazil and India.

At Jaguar Land Rover we are driven by a desire to create class-leading products that deliver great customer experiences. The largest investor in R&D in the UK manufacturing sector, we have invested £12 billion (USD\$15.7 billion) in the last five years and in the current year alone will spend over £3 billion (USD\$3.9 billion) on new product creation and capital expenditure. Last year Jaguar Land Rover sold 487,065 vehicles in 160 countries, with more than 80% of our vehicles produced in the UK being sold abroad.