



ABOVE & BEYOND

For Immediate Release

RANGE ROVER VELAR ADDS DESIRABLE HST EDITION FOR MODEL YEAR 2023

- **New addition:** Range Rover Velar HST¹ is available for the first time, following the success of the Range Rover Sport high-performance derivatives
- **Performance:** HST is available with 395hp MHEV six-cylinder Ingenium gas engine and features Electronic Air Suspension with Adaptive Dynamics for superior comfort and control
- **Sporting luxury:** New body color Arroios Grey is complemented by 21-inch Gloss Black alloy wheels, both exclusive to HST
- **Available to order now:** Specify your Range Rover Velar at: www.landroverusa.com

(MAHWAH, N.J.) – April 14, 2022 – Land Rover introduces a new HST model to the Range Rover Velar family. The HST was first introduced on the high-performance Range Rover Sport and Evoque models and its dynamic character is now available on the Velar for the first time.

A distinctive combination of design enhancements and chassis features bring a new dimension of sporting luxury to the line-up, all based around the R-Dynamic S model. Its stealthy character is supported by a Black contrast roof and full exterior Black Pack. Available in the full color palette and exclusively in new Arroios Grey, privacy glass and unique Gloss Black 21-inch 5 split-spoke alloy wheels complete the exterior.

The dynamic theme continues inside, with Black Suedecloth headlining and steering wheel. A sliding panoramic roof ensures a light and airy cabin while a combination of chassis technologies help ensure the perfect balance of ride comfort and handling.

The new HST features Electronic Air Suspension with Adaptive Dynamics for optimum comfort and control, with Adaptive Dynamics constantly monitoring the road conditions and adjusting the suspension responses accordingly. Configurable Dynamics also ensures drivers are able to tailor the driving experience to suit their preferences.

In keeping with its dynamic personality, the HST comes standard with a powerful 395hp six-cylinder Ingenium gas engine, featuring Mild Hybrid Electric Vehicle (MHEV) technology for performance and refinement.

The Range Rover Velar elegant design and connected technologies have seen the mid-size luxury SUV win a succession of international awards, including the World Car Design of the Year title at the 2018 World Car Awards.

“The new Range Rover Velar HST offers a combination of carefully curated design enhancements and chassis features; to add to its breadth of capability, without compromising its trademark refinement and comfort,” said Finbar McFall, Land Rover Brand Director.

The Velar features the latest Advanced Driver Assistance Systems (ADAS) technologies, including Adaptive Cruise Control with Steering Assist. This intelligent technology makes automatic steering adjustments in order to help keep the vehicle in the center of the lane it is traveling in.



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Customers can also experience enhanced air quality thanks to Cabin Air Purification Plus. The advanced technology enhances Cabin Air Ionization with PM2.5 filtration, providing refined interior air quality by monitoring CO2 levels and automatically introducing fresh external air when levels drop.

Greater convenience comes courtesy of the Park Assist Pack. While all Velar models feature a rear camera as standard, this comprehensive pack includes 3D Surround Camera and Park Assist for automatically controlled parking maneuvers.

Configure your Range Rover Velar at www.landroverusa.com.

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¹ Range Rover Velar HST available in UK & NAS markets only

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Note to Editors:

Information about Land Rover North America products is available to consumers at www.landroverusa.com. Visit us.media.landrover.com for news releases, high-resolution photographs and broadcast quality video footage. Additional media updates are available on Facebook (LandRoverUSA) and Twitter (@interactivelr).

About Land Rover

Founded in 1948, Land Rover designs and engineers its vehicles in the United Kingdom. For over 70 years the brand has built a reputation for providing its clientele with some of the most luxurious and capable vehicles in the world; whether driving through the heart of the city or traversing the countryside on- and off-road. Today's Land Rover lineup includes the Defender; Discovery and Discovery Sport; Range Rover, Range Rover Sport, Range Rover Velar and Range Rover Evoque. Land Rover is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Land Rover website at www.landroverusa.com.

About Jaguar Land Rover: Reimagining the future of modern luxury by design

Jaguar Land Rover is reimagining the future of modern luxury by design through its distinct, British brands.

Our current model range embraces fully electric and mild-hybrid vehicles, as well as the latest gasoline engines. Jaguar and Land Rover vehicles are in demand around the world and in Fiscal 2020/21 we sold 439,588 vehicles in 127 countries. Land Rover is the global leader of luxury SUVs through its three families of Range Rover, Discovery and Defender. Jaguar is the first ever brand to offer a premium all-electric performance SUV, the Jaguar I-PACE.

At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities, an Engine Manufacturing Centre and a Battery Assembly Centre in the UK. We also have vehicle plants in China, Brazil, India, Austria and Slovakia. Three of our seven technology hubs are in the UK – Manchester, Warwick (NAIC) and London – with additional sites in Shannon, Ireland, Portland, USA, Budapest, Hungary and Shanghai, China.

Central to our Reimagine strategy is the electrification of both the Land Rover and Jaguar brands with two clear, distinct personalities. All Jaguar and Land Rover nameplates will be available in pure electric form by the end of the decade. This marks the start of the company's journey to become a net zero carbon business across its supply chain, products and operations by 2039.

As a wholly owned subsidiary of Tata Motors since 2008, Jaguar Land Rover has unrivalled access to leading global players in technology and sustainability within the wider Tata Group.