



JAGUAR LAND ROVER SETS NEW US FULL YEAR SALES RECORD WITH 125,787 SALES IN 2019, A THREE PERCENT INCREASE FROM 2018 RECORD HIGH

- Land Rover brand has another record year of sales with 94,736 units; up three percent in 2019
- Record breaking sales year for both Range Rover Sport with 25,768 units sold and Range Rover Velar with 17,087 units sold
- Best ever U.S. December sales for both Range Rover Sport with 2,826 units sold and Discovery with 1,234 units sold
- Record breaking sales year for Jaguar E-PACE with 4,782 units sold
- Best ever U.S. December sales for Jaguar F-PACE at 2,018 units sold

(MAHWAH, NJ) – Jan. 3, 2020 – Jaguar Land Rover today reported December 2019 U.S. sales. Jaguar Land Rover total December U.S. sales reached 13,801 units, slightly down from December 2018. For the calendar year, Jaguar Land Rover achieved 125,787 units, up three percent compared to the previous record of 122,626 units in 2018 and establishing a new all-time U.S. sales record for the combined brands.

Brand Details

Jaguar

For the month of December, Jaguar sales were 3,311 units, a slight decrease from 3,462 units in December 2018. The Jaguar F-PACE continued to lead the brand's sales performance with 2,018 units sold. The Jaguar I-PACE AND E-PACE sold 176 and 624 units respectively.

For the full year, Jaguar sales in the U.S. were 31,051, up two percent from 30,483 in 2018.

Land Rover

For the month of December, the Land Rover brand sold 10,490 units, flat from 10,617 units in December 2018. The Range Rover Sport and Discovery had their best ever U.S. December sales with 2,826 and 1,234 units sold respectively.

In 2019, the Land Rover brand had another record year of sales with 94,736 units; up three percent from 2018's record high of 92,143 units sold.

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Note to Editors:

Information about Jaguar North America products is available to consumers at www.jaguarusa.com. Visit www.us.media.jaguar.com for news releases, high-resolution photographs and broadcast quality video footage. Additional media updates are available on Facebook (JaguarUSA) and Twitter (@interactivejag).

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About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.

At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2018 Jaguar Land Rover sold 592,708 vehicles in 128 countries.

We support around 260,000 people through our retailer network, suppliers and local businesses. At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities and an engine manufacturing center in the UK. We also have plants in China, Brazil, India, Austria and Slovakia.

From 2020 all new Jaguar Land Rover vehicles will offer the option of electrification, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer the latest diesel and gasoline engines.