**INTRODUCING THE NEW RANGE ROVER EVOQUE:**

**THE LUXURY SUV FOR THE CITY AND BEYOND**

* **Evoque:** The original luxury compact Range Rover sets new standards of refinement, capability and sustainability
* **Effortless:** New architecture technology delivers smooth, quiet and refined drive
* **Charismatic drive:** Agile handling and responsive character ideally suited to tight city streets
* **Efficient:** Three- and four-cylinder Ingenium petrol and diesel engines, Hybrid-electric power, 48-volt MHEV and a 3-cylinder PHEV
* **Go anywhere:** Innovative Terrain Response 2 technology meets your needs from the city streets to the mountain tops, ensuring your destination is reached no matter the conditions
* **Connected everywhere**: Apple CarPlay connects you to your smartphone, 4G Wi-Fi hotspot connects you to the internet, while InControl Remote connects you to the vehicle
* **Modernist Design:** A precise exterior design will turn heads, while the luxurious crafted interior offers a calming sense of wellbeing
* **Spacious:** Compact 4.37m footprint, now with more kneeroom for rear passengers and greater luggage space
* **Command visibility:** World’s first ground view technology making the bonnet invisible, while a high-definition video screen revolutionises the rear view mirror
* **Self-learning**: Smart Settings uses artificial intelligence algorithms to learn driver preferences and readies the cabin for your journey
* **Available to order now:** New Range Rover Evoque priced from £31,600\* in the UK
* Specify your own vehicle at [www.landrover.com](http://www.landrover.com)

**Whitley, UK, 22 November 2018** – The original luxury city SUV has now evolved to reinforce its position as a design tour de force, whilst setting new standards in refinement, sustainability and capability.

Having pioneered the luxury compact SUV market, now with more than 217 international awards, the new Range Rover Evoque, available in 127 countries, is a sophisticated evolution of the original. Combining unrivalled Range Rover heritage with cutting-edge technology – designed, engineered and manufactured in Britain – it meets the needs of today’s customers.

**Nick Rogers, Executive Director, Product Engineering, Jaguar Land Rover, said:** *“Underneath the skin is an engineering and technical revolution. The architecture is all-new to accommodate both plug-in and mild hybrid systems, with only the door hinges remaining unchanged on the body. The new chassis makes the most of the stiffer body, ensuring the characteristic ride comfort and refinement of a Range Rover.https://ssl.gstatic.com/ui/v1/icons/mail/images/cleardot.gif*

*“Evoque is now smarter than ever. The software that sits behind our infotainment system has been refined to provide a more intuitive customer experience. On top of that, we’ve added Apple CarPlay and Android Auto for seamless smartphone integration.”*

Building on the original’s instantly-recognisable design, the new Range Rover Evoque is a sophisticated evolution of the distinctive coupé-like silhouette, typified by its distinctive fast roofline and rising waist that identify the Range Rover family.

**Gerry McGovern, Land Rover Chief Design Officer, said:** “*When Range Rover Evoque made its debut back in 2010, it transformed the world of compact SUVs and the new model is set to continue that remarkable journey. This characterful vehicle combines refinement and fun to create that all important emotional reaction that will turn heads and make people smile.”*

The outstanding volume and proportions are amplified by its pronounced shoulders and powerful wheelarches that, alongside 21-inch wheels, combine to create a strong and dynamic attitude.

The introduction of jewel-like elements such as super-slim Matrix LED headlamps provide a more sophisticated front and rear lamp graphic. Flush door handles add to the smooth, sculpted aesthetic, while sweeping directional indicators create a purposeful signature. Optional R-Dynamic details and burnished copper accents add to the unique appeal.

Inside, the finely crafted design integrates uncluttered surfaces and simple lines with carefully curated premium materials to create a luxurious, minimalist, digital cabin. Technical textiles that use recycled plastics are offered as premium alternatives to leather, such as a Kvadrat wool blend and Dinamica® suedecloth, as well as Eucalyptus and Ultrafabrics™ options. The cabin is designed to be a calm and serene space, ensuring comfortable, healthy and happy occupants, with technologies such as the twin touchscreen Touch Pro Duo system, featuring new, faster software, 16-way seat controls and cabin air ionisation that complement the increased interior space.

**Finbar McFall, Global Marketing Director, Jaguar Land Rover, said:** “*Eight years ago we created a new segment and the world followed. Now we have redefined what it means to be a luxury compact SUV. With design and capability at its heart and the latest technology to hand, the new Range Rover Evoque meets your needs like never before and ensures you reach your destination, no matter the conditions.”*

The compact footprint is almost identical at 4.37m, yet built on Land Rover’s new Premium Transverse Architecture, there is more interior space than before. A longer wheelbase yields 20mm extra rear kneeroom and an increase in small item stowage – the larger glove box and centre cubby can now fit tablets, handbags and bottles with ease. The luggage space is 10 per cent larger (591 litres) as well as much wider and easily fits a folded pram or set of golf clubs, with space increasing to 1,383 litres when the flexible 40:20:40 second-row seats are folded.

The new architecture has been developed for electrification, with a 48-volt mild-hybrid available at launch and a plug-in hybrid model offered around 12 months afterwards. The mild hybrid powertrain is a first for Land Rover and works by harvesting energy normally lost during deceleration thanks to the engine-mounted belt-integrated starter generator, storing it in the under-floor battery. At speeds below 17km/h (11mph), the engine will shut off while the driver applies the brakes. When pulling away, the stored energy is redeployed to assist the engine under acceleration and reduce fuel consumption. The result is a refined, quiet and efficient drive in built-up traffic heavy areas, in addition to efficiency savings.

The lowest emitting CO2 derivative is the 143g/km front wheel drive, manual transmission with 150PS Ingenium diesel engine.

The most popular all-wheel drive, automatic transmission vehicles, come with a choice of four-cylinder Ingenium petrol and diesel engines. This is where the 48-volt mild-hybrid system is used to reduce CO2 emissions to as lows as 149g/km and fuel economy from 50.4mpg (5.6l/100km) (based on NEDC Equivalent test procedure)\*\*\*.

An even more efficient plug-in hybrid electric vehicle (PHEV) and three-cylinder petrol Ingenium engine will also join the range next year.

Every bit a Range Rover, the compact SUV combines all-terrain capability with all-weather assurance. New Evoque features All-Wheel Drive, as well as a second-generation Active Driveline with Driveline Disconnect to enhance efficiency and Adaptive Dynamics to deliver the optimum balance of comfort and agility. Terrain Response 2 – technology first found on full-size Range Rover – automatically detects the surface being driven on a adjusts the set-up accordingly, while Evoque can now wade through water up to 600mm (previously 500mm).

Combining all-terrain capability with on-road composure, the Evoque’s new MacPherson Hydrobush front and Integral Link rear suspension and Adaptive Dynamics technology deliver not only improved refinement and stability in all conditions, but enables the agile handling that makes Evoque ideal for the tight city streets of many countries around the world.

The famed Range Rover command driving position has jumped into the digital age, with a segment-first ‘ClearSight rear-view mirror’ that transforms into an HD video screen. If rear visibility is compromised by passengers or bulky items, the driver simply flicks a switch on the underside of the mirror and a camera feed from the top of the car displays what is behind the vehicle in crisp high definition. The screen provides a wider (50-degree) field of vision and superior visibility in low light.

The new Range Rover Evoque is also the first in the world to feature Ground View technology, which effectively makes the bonnet invisible by projecting camera imagery onto the upper touchscreen to show the driver a 180-degree view under the front of the vehicle. This is useful when negotiating difficult parking spaces, navigating high city centre kerbs or tackling rough terrain and is the realisation of the Transparent Bonnet technology previewed by Land Rover in 2014.

There is a reversing camera as standard on all models, alongside a suite of advanced driver assistance systems. This includes Adaptive Cruise Control with Steering Assist, which centres the vehicle in the lane based on road markings as well as maintaining a safe distance from the vehicle in front.

Active safety features such as Lane Keep Assist, Autonomous Emergency Braking and Driver Condition Monitor are all available to keep occupants safe.

Evoque is the first Land Rover with Smart Settings, which uses artificial intelligence algorithms to learn the driver’s preference and acts as an onboard butler. In addition to seat position, music and climate settings, Evoque can also control steering column preferences to maximise comfort.

Jaguar Land Rover’s commitment to the UK car industry continues following a £1 billion investment to support its creation and delivery.

**DESIGN**

**Refined and precise exterior design, jewel-like elements and meticulous attention to detail – Evoque’s unique charm, evolved**

Designed to expertly blend city living with country escapism, the new Range Rover Evoque builds on the original’s enduring luxury appeal with a purposeful and precise evolution of its instantly recognisable silhouette.

A reductive design approach focused on simplicity, the most compact Range Rover is a vision of modernity and timeless design placing Evoque back at the top of the segment.

**Gerry McGovern, Land Rover, Chief Design Officer, said:** “*When Range Rover Evoque made its debut back in 2010, it transformed the world of compact SUVs and the new model is set to continue that remarkable journey. This characterful vehicle combines refinement and fun to create that all important emotional reaction that will turn heads and make people smile.”*

Range Rover Evoque’s enduring profile and coupé-like silhouette is typified by its distinctive fast roofline and rising waist. Outstanding volume and proportions are amplified by its pronounced shoulders and powerful wheelarches that, alongside 21-inch wheels, combine to create a strong and dynamic attitude.

The introduction of super-slim Matrix LED headlamps provides a more sophisticated front and rear lamp graphic. Flush door handles add to the smooth, sculpted aesthetic, while sweeping directional indicators create a purposeful signature.

Stretching across the rear of the vehicle is a striking black accent that creates a sense of visual width, while the precise reduction of exterior panel gaps demonstrates the level of craftsmanship Land Rover’s designers and engineers have worked to achieve.

**Massimo Frascella, Exterior Design Director, Land Rover, said** *“Customers love the compact proportions of Evoque so we have kept the overall dimensions very similar to the original, but we have lengthened the wheelbase to make Evoque more practical. Our approach has optimised the proportions to elevate the new Evoque’s unique personality. The new Evoque is a true Range Rover, highly sophisticated with a unique and striking presence.”*

Evoque introduces two striking new exterior colours. Seoul Pearl Silver is a luxurious, warm pearlescent silver named after the South Korean Capital, while Nolita Grey is a metallic finish with burnished copper accents in homage to the edgy, urban district of New York City.

The Range Rover Evoque introduces new levels of refinement and luxury to the cabin with a revolutionary approach to the interior. The unbroken horizontal architecture emphasises a feeling of width and space that, alongside a more steeply raked instrument panel, gives the interior a very sophisticated feel. With its unique blend of uncluttered surfaces and contemporary materials, this next-generation compact SUV pays homage to the Range Rover DNA.

There is more rear leg and knee room for occupants thanks to the 21mm longer wheelbase, while there is also now more foot space under each seat thanks to the new seat mounting points.

The luxury cabin has a greater focus on usability and intuitive technologies. The striking two screens and capacitive switches of the Touch Pro Duo infotainment system are the focal point of the interior environment. The beautiful clean design neatly integrates touchscreen technology with simple-to-use rotary dials.

Enhancing the convenience is a large centre console – able to hold carry bags, umbrellas and tablets – with twin sliding armrests, doors that can now hold large 1.5-litre water bottles, while the storage behind the lower touchscreen can discreetly hold small items.

**Alan Sheppard, Interior Design Director, Land Rover, said:** *“The chic interior of the new Evoque affords a greater sense of space, where refined finishes and the latest technology are seamlessly integrated into the design. Our goal was to maintain Evoque’s enviable position at the leading edge of contemporary Design and we truly believe we have achieved this.”*

Evoque’s sumptuous interior feel is enhanced with the introduction of two new colour combinations – Cloud and Deep Garnet. These feature alongside technical material options, such as the Kvadrat wool blend and new Eucalyptus Melange textile in combination with Ultrafabric PU. Each seat is available with unique tailored details, such as cut diamond perforation and Arctic Petrol micro-piping.

**Amy Frascella, Chief Designer Colour and Materials, Land Rover, said:** *“We placed a great deal of focus on the creation of refined, sumptuous interior and exterior colour and material details. New materials designed and developed to offer different technical attributes alongside a more modern look and feel combine to offer more contemporary options for one of our most progressive vehicles yet.”*

**CAPABILITY**

**Range Rover Evoque features Land Rover’s ‘go anywhere’ capability, underpinned by a new architecture and suite of innovative technologies**

Controlled, comfortable and confident, the latest Range Rover Evoque builds on the strengths of the best-selling original. Combining all-terrain capability with on-road composure, the Evoque’s new vehicle architecture, updated front and rear suspension and the latest Adaptive Dynamics technology deliver improved refinement, performance, safety and stability in all conditions.

**Pete Simkin, Chief Programme Engineer, Range Rover Evoque, said:** *“The new Evoque delivers the versatility and refinement required for modern city living, while still providing the all-terrain capability our customers expect from a Land Rover. We’ve engineered the new Evoque from the ground up, scrutinising every element to ensure we exceed the customers’ expectations.”*

The Range Rover Evoque is based on Land Rover’s new mixed-metal Premium Transverse Architecture, which has been designed for hybrid-electric power – 48-volt mild hybrid, 3-cylinder Plug-in Hybrid – and three- and four-cylinder Ingenium petrol and diesel engines. The new body is 13% stiffer than its predecessor, which together with rigidly-mounted subframes reduces noise and vibration intrusion into the cabin. With a 21mm longer wheelbase and compact new suspension design, the compact SUV delivers increased interior room and improved handling in all conditions.

The Ingenium engines have been advanced with new technologies to make them quieter and more refined, while the ZF nine-speed automatic gearbox has been recalibrated to ensure a smoother, more progressive drive on all-terrains.

Integral Link rear suspension separates lateral and longitudinal forces to enhance body control and agility, providing greater comfort and confidence on the road. At the front, MacPherson strut Hydrobush front suspension features fluid-filled bushes to minimise the high-speed wheel vibration felt through the steering wheel.

Adaptive Dynamics combines intelligent sensors and continuously variable suspension dampers that monitor road conditions every 100 milliseconds. The system constantly adjusts the dampers to give a composed ride with maximum control, regardless of any change of terrain or surface.

**Mike Cross, Chief Vehicle Engineer, Jaguar Land Rover, said**: “The original Evoque had a very distinctive youthful character. In developing the new Evoque, we wanted to take that character and refine it. It wears a Range Rover badge so needs to deliver serenity and refinement, while still having the joy of driving. We are certain that new Evoque delivers on the road.”

Active Driveline is introduced on new Evoque, which is an electronic torque vectoring system that constantly balances the distribution of engine torque across both front and rear axles when cornering to improve grip and steering confidence. Driveline Disconnect fully disengages drive to the rear wheels when cruising to reduce frictional losses and improve fuel economy, before seamlessly re-engaging in a fraction of a second when conditions dictate to ensure no loss in traction.

The new Evoque raises the bar for all-terrain capability in the compact luxury SUV sector, with a unique blend of inherent off-road ability and enhanced technology to provide traction on all surfaces and in every condition. Ground clearance is 212mm, while approach and departure angles are 25 degrees in the front and 30.6 degrees in the rear.

Terrain Response 2 is available as standard for the first time on new Evoque with All-Wheel Drive and automatic transmission. Not only will this allow drivers to choose from four modes (Comfort, Sand, Grass-Gravel-Snow, and Mud & Ruts) to optimise performance and capability, but the new Auto mode enables Evoque to select the most appropriate mode for the conditions and automatically adjust its torque delivery to suit the terrain.

Evoque’s maximum wading depth of 600mm can be effectively monitored with optional Wade Sensing. Ultrasonic sensors in the exterior mirrors accurately measure the depth of the water, which is displayed on the central touchscreen.

The latest Evoque will come with a variety of all-terrain technologies such as Hill Descent Control, Gradient Release Control and All-Terrain Progress Control. Allied with features such as the world-first ClearSight Ground View (a realisation of Land Rover’s transparent bonnet concept), which grants greater visibility beneath the vehicle when tackling uneven terrain, the latest Range Rover Evoque has all the credentials to go above and beyond.

There is a reversing camera as standard on all models, alongside a suite of advanced driver assistance systems. This includes Adaptive Cruise Control with Steering Assist, which centres the vehicle in the lane based on road markings as well as maintaining a safe distance from the vehicle in front.

Active safety features such as Lane Keep Assist, Autonomous Emergency Braking and Driver Condition Monitor are all available to keep occupants safe.

**IN-CAR TECHNOLOGY**

**Engineering and Technology revolution ensures capability and convenience**

The new Range Rover Evoque features world-first features, cutting-edge technology and the latest artificial intelligence to make Evoque more digital and connected than ever before.

ClearSight Ground View – the realisation of Land Rover’s transparent bonnet concept previewed on the Discovery Vision concept – is a world first. Cameras in the front grille and on the door mirrors project a feed onto the central touchscreen to show what is ahead of and underneath the front of the vehicle with a virtual 180-degree view. Helping the driver maintain visibility when negotiating extreme terrains as well as high city-centre kerbs, this is yet another technological evolution that makes the new Evoque ideal for traversing the urban jungle, the actual jungle and everything in between.

The new smart rear-view mirror transforms into an HD video screen at the touch of a button. By displaying a rear-facing camera feed onto the mirror, the driver’s view remains unrestricted by passengers or large items in the back, while also providing a wider 50-degree field of vision using a camera positioned above the rear window. This technology also delivers clearer visibility in low light conditions.

Designed with a protective lip to prevent mud and water soiling the lens, there is also a hydrophobic coating that repels water spray. In the unlikely occurrence that the camera is ever obscured, drivers can change back to a traditional rear view mirror at the flick of a switch.

Land Rover’s Touch Pro Duo infotainment system is central to the digital interior experience, combining two sleek 10-inch high-definition glass touchscreens, a 12.3-inch driver display behind the steering wheel and full-colour head-up display. The result is a beautiful, ‘hidden until lit’ interior filled with state-of-the-art digital interfaces.

The ergonomic design and capacitive switches are easier and more intuitive to operate, allowing the driver to easily control a wide variety of technologies. There is smartphone integration with Apple CarPlay and Android Auto, as well as Click & Go rear-seat tablet holders with charging capability, 4G WiFi hotspot (for up to eight devices) and six USB slots located throughout the cabin.

The new Evoque is the first Land Rover with Smart Settings technology, which uses advanced artificial intelligence algorithms to learn the driver’s habits over time. The ‘self-learning’ technology recognises the driver from their key fob and phone and will set up their seat and steering column position on approach, allowing for up to eight profiles to be registered. After a few journeys, Evoque remembers the driver’s preferred temperature settings, media preferences and commonly dialed numbers depending on the time or day of the week.

**Alex Heslop, Director of Electronics and Software, Jaguar Land Rover, said:** *“To own a Range Rover is to be at the forefront of vehicle technology, for capability and driver convenience. The new Evoque is one of the most technologically advanced vehicles available and with the smart rear view mirror it literally has eyes in the back of its head.”*

The InControl Remote smartphone application allows customers to stay in touch with their Evoque, no matter where in the world they are. Customers can use their phone to find their vehicle or check the remaining fuel range, lock and unlock the vehicle remotely, as well as pre-heat or cool the cabin to the desired temperature.

Evoque is future-proofed, with wireless software updates to the infotainment and vehicle systems which means the compact luxury SUV continuously improves over time, without having to visit a retailer.

To ensure the wellbeing of occupants, Evoque is fitted with Cabin Air Ionisation technology that removes impurities from the environment. When paired with Air Quality and pollen filters, plus a more peaceful cabin thanks to reduced road noise levels, Land Rover engineers have ensured a more relaxing and refreshing experience on any journey.

**SANCTUARY**

**Range Rover Evoque is eco-chic, featuring hybrid-electric powertrains, efficient three-cylinder Ingenium engines and innovative, natural and recycled materials**

Land Rover has put electrification at the heart of the new Range Rover Evoque. Hybrid-electric powertrains have been introduced to the Evoque family for the first time designed to deliver greater efficiency, performance and refinement in all conditions.

Jaguar Land Rover has focused on reducing the environmental impact of vehicles and operations. This has included reducing the CO2 it takes to build each car by 46% versus 2007 levels and the purchase of zero carbon electricity for all UK operations. As a result, Jaguar Land Rover has now worked with the Carbon Trust to certify as Carbon Neutral, the UK manufacturing and production development sites, from April 2017 to March 2018. This includes the manufacture and development of the new Range Rover Evoque.

Built on Land Rover’s new mixed-metal Premium Transverse Architecture, Evoque fuses efficient Ingenium diesel or petrol powertrains, hybrid-electric power and sumptuous, sustainable materials. Up to 33kg of natural and recycled material is used in each Evoque to minimise environmental impact. The recycled materials are taken from a mixture of post-consumer or post-industrial sources within the supply chain.

Land Rover’s drive for sustainability is further reflected in its move towards a wider choice of responsibly-sourced interior materials that retain the Range Rover Evoque’s trademark luxurious feel. Featuring ground-breaking textiles and trim finishes, two new seat options are on offer.

Customers can choose seats upholstered in a premium alternative to leather developed by Danish textile experts, Kvadrat – a high-quality material that combines a durable wool blend paired with a technical Dinamica® suedecloth, made from 53 recycled plastic bottles per vehicle\*\*.

In addition, customers will have the option of a new Eucalyptus textile produced from natural fibres that when grown, uses significantly less water than traditional materials and features alongside a new lightweight performance material not derived from animals. Each option has a sumptuous feel and unique design, offering a truly premium alternative to leather.

**Chris Thorp, Responsible Business Director, Jaguar Land Rover, said:** *“The way we make our vehicles and the materials that go into them is of vital importance to everyone at Jaguar Land Rover. The use of recycled and natural materials in the new Evoque along with the addition of hybrid powertrains not only enhances its appeal but also underpins our approach to sustainable luxury.”*

The new Evoque will be available from launch with a 48-volt mild-hybrid electric vehicle powertrain that harvests energy normally lost during deceleration and stores it in the underfloor battery. At speeds below 17km/h (11mph), while under braking, the engine will shut off to minimise emissions. This technology combines to reduce fuel consumption and tailpipe emissions, now as low as 50.4mpg (5.6l/100km) and CO2 emissions of 149g/km (NEDC Equivalent).

**Dave Skipper, Land Rover Hybrid System Integration Manager, said**: *“Electrification is central to future mobility solutions and mild hybrids are the first step on this path. An MHEV need never be charged and delivers real-world fuel consumption reductions that benefit almost all Evoque buyers. And for those customers that want silent Range Rover refinement, a plug-in hybrid model will be available within 12 months.”*

When the driver accelerates, the stored energy is redeployed to assist the engine under acceleration, reducing fuel consumption and making the new Evoque an ideal SUV for driving in congested, stop-start city traffic. This mild hybrid powertrain will be joined by a plug-in hybrid electric vehicle model in 2019.

Customers can also choose between six Ingenium four-cylinder powertrains, with three petrol and diesel variants, respectively. The most efficient of these is the 150PS diesel (FWD) with emissions of 143g/km (NEDC Equivalent) and 5.4l/100km (52.3mpg) while, at the other end of the performance scale, there is a 300PS AWD petrol model with 400Nm of torque, emissions of 186g/km (NEDC Equivalent) and 8.1l/100km (34.4mpg).

**ENDS**

# Notes to Editors

*All in-car features should be used by drivers only when safe for them to do so. Drivers must ensure they are in full control of the vehicle at all times.*

*\* Price applies to 150PS diesel manual specification.*

*\*\* 53 plastic bottles based on a 0.5cl bottle.*

*\*\*\* Official NEDC Equivalent (NEDCeq) Fuel Consumption for the Range Rover Evoque range in mpg (l/100km): Combined 5.4 – 8.1l/100km (52.3 – 34.9mpg). CO2 Emissions 143 – 186g/km. The figures provided are NEDCeq calculated from official manufacturer's WLTP tests in accordance with EU legislation. For comparison purposes only. Real world figures may differ. CO₂ and fuel economy figures may vary according to wheel fitment and optional extras fitted.*

**About Land Rover**

Since 1948 Land Rover has been manufacturing authentic 4x4s that represent true 'breadth of capability' across the model range. Defender, Discovery, Discovery Sport, Range Rover, Range Rover Sport, Range Rover Velar and Range Rover Evoque each define the world's SUV sectors, with 80 per cent of this model range exported to over 100 countries.