



NEWS

JAGUAR LAND ROVER OPENS MANUFACTURING PLANT IN SLOVAKIA

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- **New €1.4bn (\$1.59bn) manufacturing plant opened in Slovakia**
- **Latest step in the company's plan for sustainable, global growth**
- **Employs 1,500 people in Nitra**
- **Plant incorporates cutting-edge manufacturing technologies**
- **Endowment fund created to support local community projects**

(NITRA, SLOVAKIA) – October 25, 2018 – Jaguar Land Rover today opened its state-of-the-art €1.4bn (\$1.59bn) manufacturing facility in Nitra, Slovakia. The plant inauguration represents the first time a UK automotive company has opened a plant in this country.

With the heart and soul of its business in the UK, Jaguar Land Rover's investment in Nitra marks the latest step in the company's global expansion strategy following the opening of its Chinese joint venture in 2014 and Brazilian plant in 2016. The creation of new international factories allows Jaguar Land Rover to offer its customers even more exciting new models, protect against currency fluctuations and support a globally competitive business.

At today's ceremony, Prof. Dr Ralf Speth commented: "Global businesses require global operational footprints. While Jaguar Land Rover's heart and soul remain firmly anchored in the UK, expanding internationally only enriches and strengthens our UK business."

"Today's opening of our next generation manufacturing plant in Nitra, Slovakia represents the start of a new era in manufacturing for Jaguar Land Rover. It is the latest milestone in our long-term globalisation programme and the culmination of four years planning. As with our existing manufacturing facilities located in the UK, China, Brazil, India and Austria, this high-tech plant in Slovakia will complement and support our corporate, R&D and engineering functions headquartered in the UK."

Manufacturing in Slovakia

Jaguar Land Rover currently employs around 1,500 people in Nitra, 98 percent are Slovak nationals and 30 percent are women. It will launch its second phase of recruitment in November looking for an additional 850 people to join the world-class team in Nitra.

All manufacturing employees have taken part in a bespoke 12 week

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training program in the company's first overseas Training Academy, representing an investment of \$8.53million.

Professor Dr Speth continued: "Our diverse workforce brings a wealth of experience from both automotive and broader industries. I am delighted to officially welcome our Slovak team to the Jaguar Land Rover global family today."

The new 300,000m² facility stands at the forefront of aluminum manufacturing and engineering expertise in Slovakia, with an annual capacity of 150,000 vehicles a year. Supporting the company's on-going commitment to deliver high technology lightweight vehicles to its customers, the first Land Rover Discovery rolled off the production line in September.

The plant incorporates cutting-edge technologies and it is the first in Europe to use Kuka's Pulse carrier system which is 30 percent faster transfer times than conventional conveyance systems. It will also feature a highly automated paint shop process to ensure the highest quality and minimize the environment impact.

Looking to the future, the factory has been designed with the flexibility to enable smart, connected manufacturing technologies, such as shop floor visualisation by using real time data to solve issues which will support improved process efficiency, delivery and quality.

Slovakia has an established premium automotive sector, which represents 44% of the country's overall industry. With an established network of suppliers in close proximity, Jaguar Land Rover has sourced and localised a number of components, such as seats and wheels, to support production of the Land Rover Discovery in Nitra delivering several thousand additional jobs in the automotive supply chain in Slovakia.

In the community

Jaguar Land Rover works closely with the communities near to its manufacturing plants around the world.

In the last six months, Jaguar Land Rover has delivered almost 500 volunteering hours to projects in Nitra and surrounding communities; launched its first employee grant program supporting 12 local projects, including Nitra's first therapeutic sensory room, and most recently has opened a new endowment fund, in conjunction with the Pontis Foundation.

Over the course of the last three years, Jaguar Land Rover has delivered new education programmes to inspire the next generation of automotive engineers in Slovakia.

In November, the Land Rover 4x4 in Schools competition will be held in Slovakia for the third year. 10 schools from Slovakia will take part in this year's competition to design and build a remote control four wheel drive vehicle capable of tackling tough off-road test tracks. In addition, Jaguar's Primary School Challenge will be held in Slovakia for the first time this year.

These programs are designed to bring the world of work to life as well as increasing awareness of the range of careers available to young people.

Jaguar Land Rover in Europe

Europe has the largest number of Jaguar Land Rover retailers with almost 800 outlets across 42 countries. Since the beginning of 2018, Jaguar Land Rover has sold more than 94,000 vehicles in Europe.

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About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports saloon and sports car marques.

We employ more than 43,000 people globally and support around 240,000 more through our dealerships, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China, Brazil, Austria and Slovakia.

At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2017 Jaguar Land Rover sold 621,109 vehicles in 130 countries, with more than 80 per cent of our vehicles being sold abroad.

Our innovation is continuous: we will spend more than £4 billion in the coming year on new product creation and capital expenditure.

From 2020 all new Jaguar Land Rover vehicles will be electrified, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer ultra-clean petrol and diesel engines.