



ABOVE & BEYOND

NEWS

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LAND ROVER ANNOUNCES NEW RANGE ROVER VELAR SVAUTOBIOGRAPHY DYNAMIC EDITION

- New Range Rover Velar SVAutobiography Dynamic Edition extends the model's reputation for performance and luxury to new levels with enhanced powertrain and enhanced interior/exterior design
- The most powerful Velar ever producing 45 percent more horsepower over the previous range topping 'P380' supercharged gas V6
- 5.0-liter supercharged V8 gas engine (550hp / 502lb.ft.) seamlessly delivers 4.3 second 0-60 mph sprints with signature all-terrain Range Rover composure¹
- Exterior enhancements create a purposeful appearance, establishing the new model as the performance halo of the Range Rover Velar range, optimizing aerodynamic and cooling performance
- Inside, quilted, perforated and twin-stitched leather upholstery, a new sports steering wheel and knurled aluminum infotainment controllers refine the reductionist interior further
- Unique high-performance SV calibration for the eight-speed Quickshift transmission, steering, suspension and electronic driver aids²
- Standard lightweight 21-inch forged wheels surround uprated, high-performance, 15.6 in. (396mm) SV brakes for increased stopping power
- Optional 22-inch wheels with a diamond-turned finish design available
- For more information on the Land Rover Range Rover Velar SVAutobiography Dynamic Edition, visit www.LandRoverUSA.com

(MAHWAH, N.J.) – February 5, 2019 – Land Rover today announced a new pinnacle for the Range Rover Velar line-up, the one-year only, SVAutobiography Dynamic Edition.

Designed and developed by Land Rover Special Vehicle Operations, the new Velar SVAutobiography Dynamic Edition extends the model's reputation for performance and segment leading luxury with the addition of a much more powerful drivetrain and enhanced interior/exterior design detailing.

The Range Rover Velar was named World Car Design of the Year at the 2018 World Car Awards and is the second model in the Range Rover family to wear the coveted SVAutobiography nameplate, following the introduction of the Range Rover SVAutobiography Dynamic in 2017.

The new Velar SVAutobiography Dynamic Edition holds the distinction of being the fastest and quickest Velar ever; its supercharged 5.0-liter gas V8 engine generates 550hp and 502 lb.-ft. of torque, accelerating from 0-60 mph in as little as 4.3 seconds (0-100 km/h – 4.5 secs) on its way to an electronically limited top speed of 170 mph (270 km/h)¹ all while cossetting customers with the same refinement and comfort Range Rover owners know and love.

Uprated brakes and suspension components, plus bespoke settings for everything from the powertrain to the driver assistance systems, ensure the SVAutobiography Dynamic Edition mixes the personality of a performance car with the go-anywhere capability of all Land Rover models².

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Go to www.us.media.landrover.com for news releases, high-resolution photographs and broadcast quality video footage

“Developing the Range Rover Velar SVAutobiography Dynamic Edition is the kind of task Special Vehicle Operations was made for,” said Michael van der Sande, Managing Director of Jaguar Land Rover Special Operations. “The challenge here was to increase performance without compromising the composure, capability and refinement inherent in the Range Rover Velar. We’ve done this and, in the process, created an SUV that strikes a brilliant balance between go-anywhere practicality, dynamic performance and relaxing comfort – it truly is an SUV for any occasion.”

The powerful new range topping model is distinguished by a number of visual enhancements and bespoke trim finishes, delivering a more purposeful appearance and heightened attention to detail while maintaining the vehicle’s perfectly optimized proportions and distinctive silhouette that won it the 2018 World Car Design of the Year award.

On the outside, designers and engineers developed a new front bumper with larger air intakes to feed the supercharged V8 engine while simultaneously helping to cool the uprated braking system. A new grille and lower side moldings combine with a revised rear bumper featuring integrated quad exhaust finishers.

The exterior changes also include a transmission tunnel under tray designed to smooth airflow under the vehicle, assisting the fastest Velar in the range in cutting through the air more efficiently.

Even the Range Rover lettering on the hood and tailgate have been enhanced with a knurled finish on the metal element of the two-piece letters, adding a fresh degree of sophistication to the exterior. The SVAutobiography Dynamic Edition is also the only Velar available in Satin Byron Blue – a metallic paint finish from Special Vehicle Operations’ Premium Palette range – and all models feature a contrast Narvik Black roof as standard.

“Our continued evolution is driven by a relentless focus on creating highly desirable vehicles our customers will love for life,” said Gerry McGovern, Chief Design Officer of Land Rover. “The new Range Rover Velar SVAutobiography Dynamic Edition amplifies the highly desirable nature of the 2018 World Car Design winner by introducing a compelling combination of heightened performance and luxury.”

Distinctive forged aluminum wheels provide another clue to the enhanced performance. The standard fit lightweight 21-inch design weighs the same as the 20-inch wheels on the core model and customers can also specify optional 22-inch rims with a unique Silver Sparkle finish and diamond-turned edging, providing a further degree of personalization.

The larger 21-inch wheels support the performance focus of the SVAutobiography Dynamic Edition, helping to generate more grip and accommodating larger brakes. Its 15.5 in. (395mm) front and 15.6 in. (396mm) diameter rear brake discs feature a two-piece construction to optimize weight. The innovative designs also dissipate heat more effectively to cope with the higher braking forces generated during high performance driving. The extra stopping power is highlighted by red brake calipers (four-piston at the front, sliding at the rear) which feature Land Rover lettering. Gloss Black calipers are also available for a more discreet appearance.

The purposeful exterior is matched by a heightened sense of luxury inside with a carefully curated combination of trim finishes and upholstery. Double-stitched, perforated and quilted Windsor leather is unique to the SVAutobiography Dynamic Edition and adds to the sense of luxury inside. Customers can choose from four color combinations (Ebony, Cirrus, Vintage Tan and Pimento) and the SVAutobiography Dynamic Edition features 20-way adjustable heated and cooled performance front seats with memory and massage functions as standard.

The special touches inside extend to the unique sports steering wheel, which features a specially contoured rim and tactile aluminum gear shift paddles. Within the center console, the rotary gear selector and circular control dials for the InControl Touch Pro™ Duo infotainment system all feature a sophisticated knurled finish³. An optional carbon fiber pack for the interior adds a more contemporary feel to the cabin, with a distinctive steel weave, while sports pedals and illuminated metal treadplates with ‘Range Rover’ script finish the look.

The individual SV elements extend to the 12.3-inch Interactive Driver Display which features a bespoke SVAutobiography Dynamic Edition start-up screen and unique ‘digitally knurled’ dials which deliver an expertly handcrafted sense and finish to the digital experience inside the mid-size SUV³. This digital detailing continues with the electronics that underpin the driving characteristics of the new flagship Velar model.

Calibrations for the AWD system², Active Rear Locking Differential, eight-speed Quickshift transmission, steering and air suspension have all been honed and are unique to the SVAutobiography Dynamic Edition; delivering a more focused driving experience. Engineers at Land Rover Special Vehicle Operations spent more than 63,000 hours fine-tuning the bespoke calibration to optimize the ride, handling and responsiveness.

“The Velar SVAutobiography Dynamic Edition retains the all-terrain capability and comfort customers expect from a Range Rover, with an even more rewarding and engaging driving experience,” said Stuart Adlard, SV Senior Vehicle Engineering Manager, Land Rover. “The result is a composed and luxurious SUV that looks, sounds and feels unique.”

The work of Special Vehicle Operations focused on delivering increased breadth of capability; maintaining the all-terrain expertise Land Rover is best known for, while providing new levels of dynamic control and performance. Aside from far-reaching electronic tuning, an upgraded rollover protection system helps reduce body roll during hard cornering and the revised set-up for the Constantly Variable Dampers work in combination with firmer air springs for the air suspension to deliver the ultimate balance of composure and comfort².

The AWD system has been uprated too with a transfer box capable of withstanding the higher loads generated by the 5.0-liter supercharged V8. The advanced Intelligent Driveline Dynamics system is designed to precisely and imperceptibly distribute engine torque to suit the conditions. The intelligent set-up is designed to direct as much as 100 percent to the front or rear depending on the conditions, to help improve traction².

Speed sensitive Electric Power Assisted Steering is fitted as standard, reducing effort at parking speeds and improved control at higher speeds. The vehicle’s Dynamic mode has also been further enhanced; optimizing the steering, suspension and transmission settings to suit more enthusiastic on-road driving.^{1,2}

The unique character of the Velar SVAutobiography Dynamic Edition is also reflected by its bespoke exhaust set-up, which provides a soundtrack to match its performance. The SV Variable Active Exhaust System features valve technology to optimize the exhaust note, depending upon the driving conditions, and provides the Velar with an unmistakable V8 rumble. The active set-up is 15.6 lbs. (7.1 kg) lighter than the standard design and its increased gas flow helps to unlock some of the flagship model’s increased performance.

The Velar SVAutobiography Dynamic Edition sounds like no other SUV, but the most driver-focused model in the range is also as practical as ever. The exceptionally large 15.7 cu ft luggage compartment is unaffected, while the flexible 40:20:40-split rear seats allow customers to vary the loadspace depending on their requirements. A larger 21-gallon fuel tank (up from 16.5-gallon) also promises a longer range with fewer stops to the gas station.

The new Range Rover Velar SVAutobiography Dynamic Edition is available in six exterior colors: Firenze Red, Santorini Black, Eiger Grey, Fuji White, Indus Silver and, by special order, Satin Byron Blue. For additional information, please visit www.LandRoverUSA.com.

Additional Notes:

- (1) Always follow local speed limits.
- (2) These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Land Rover Retailer for more details.
- (3) Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones, and other devices, even with voice commands, when it is safe to do so.

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About Land Rover

Founded in 1948, Land Rover designs, engineers, and manufactures its vehicles in the United Kingdom. For almost 70 years the brand has built a reputation for providing its clientele with some of the most luxurious and capable vehicles in the world; whether driving through the heart of the city or traversing the countryside on- and off-road. Today's Land Rover lineup includes the Discovery and Discovery Sport; Range Rover, Range Rover Sport, Range Rover Velar and Range Rover Evoque. Land Rover is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Land Rover website at www.landroverusa.com.

About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car brands.

At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2017/18 Jaguar Land Rover sold 614,309 vehicles in 129 countries, with more than 80 percent of our vehicles being sold abroad.

We support around 260,000 people through our retailer network, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China, Brazil, Austria and Slovakia.

Our innovation is continuous: we will spend in the region of £4 billion this year on new product creation and capital expenditure.

From 2020 all new Jaguar Land Rover vehicles will be electrified, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer the latest diesel and gasoline engines.