



ABOVE & BEYOND

NEWS

NEW 2020 RANGE ROVER EVOQUE MAKES DYNAMIC U.S. DEBUT AT THE 2019 CHICAGO AUTO SHOW

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- Next generation [Range Rover Evoque](#) made its dynamic debut in true Land Rover fashion at the Chicago Auto Show
- Evoque reveal accompanied by soulful musical performance by Chicago-based, brother-sister R&B artists, Solo and Jaime Woods
- Range Rover Evoque fans, Angela Brantley and Rhea Fernandez, founders of luxury fashion brand HERO/BLACK and Chicago-based photographer trashhand also attended the reveal
- Limited edition Range Rover Evoque themed wireless earphones from *Master & Dynamic* to be offered with early orders of the new Evoque
- The 2020 Range Rover Evoque sets new standards of refinement, capability and sustainability in the compact SUV segment, created from an all-new vehicle architecture
- Featuring a modernist exterior design, with a luxurious technology-rich interior with new materials crafted from eucalyptus, wool and recycled plastics
- All-new 48-volt 296-hp mild-hybrid (MHEV) powertrain available alongside a 246-hp Ingenium four-cylinder gasoline engine
- New Range Rover Evoque is priced from \$42,650¹ and will be on sale starting this Spring
- For more information or to register your interest visit landroverusa.com/newevoque

(CHICAGO, IL) – February 7, 2019 – Today at the Chicago Auto Show, Land Rover revealed the next generation Range Rover Evoque for the first time in the U.S. In true Land Rover fashion, the new Range Rover Evoque made its dynamic debut on an indoor off-road experience course at the McCormick Place convention center.

Chicago-based, brother-sister R&B artists, Solo and Jaime Woods provided a live soundtrack to the debut of the Range Rover Evoque and stayed on hand to entertain guests throughout the luncheon that followed.

Angela Brantley and Rhea Fernandez, founders of Chicago-based luxury fashion brand, HERO/BLACK, were also in attendance to help celebrate the debut of the vehicle.

During the reveal, Land Rover offered a sneak peek at a Chicago-inspired [film](#), featuring local photographer trashhand, that will be part of a future US marketing campaign for the Range Rover Evoque.

Land Rover has also teamed up with premium audio company Master & Dynamic to create exclusive MW07 Wireless Earphones to be offered with early reservations of the new Range Rover Evoque. Each pair is made from handcrafted acetate inspired by the launch colors of the new Range Rover Evoque, featuring a unique grille pattern in copper and silver accents. The wireless earphones connect via Bluetooth® to personal devices and are

- more -

housed in a polished stainless steel wireless charging case to deliver the ultimate mobile listening experience. For more information visit www.masteranddynamic.com

The Range Rover Evoque is priced from \$42,650¹, and is available in five trim levels: S, SE, R-Dynamic S, R-Dynamic SE and R-Dynamic HSE, with an additional First Edition model available for the first year only.

The 2020 Range Rover Evoque compact luxury SUV made its global debut in London in November 2018, and features an all new design language, advanced driver assistance technologies, a new hybrid-electric powertrain option and groundbreaking off-road technologies. Building on the original model's instantly-recognizable design, the new Range Rover Evoque is a sophisticated evolution of the original's distinctive coupe-like silhouette.

The new Range Rover Evoque will be available from launch with a 48-volt MHEV powertrain that harvests energy normally lost during deceleration and stores it in the underfloor battery. The new Range Rover Evoque is also the first vehicle to feature 'ClearSight Ground View' technology, which is designed to allow the driver to virtually see through the hood and under the front end of the vehicle by projecting a 180-degree view of the ground onto the vehicle's upper touchscreen².

¹All prices shown are Manufacturer's Suggested Retail Price. Excludes \$995 destination/handling charge, tax, title, license, and retailer fees, all due at signing, and optional equipment. Retailer price, terms and vehicle availability may vary. See your local authorized Land Rover Retailer for details.

²These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Land Rover Retailer for more details.

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About Land Rover

Founded in 1948, Land Rover designs, engineers, and manufactures its vehicles in the United Kingdom. For almost 70 years the brand has built a reputation for providing its clientele with some of the most luxurious and capable vehicles in the world; whether driving through the heart of the city or traversing the countryside on- and off-road. Today's Land Rover lineup includes the Discovery and Discovery Sport; Range Rover, Range Rover Sport, Range Rover Velar and Range Rover Evoque. Land Rover is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Land Rover website at www.landroverusa.com.

About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car brands.

At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2018 Jaguar Land Rover sold 592,708 vehicles in 128 countries.

We support around 260,000 people through our retailer network, suppliers and local businesses. At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities and an engine manufacturing center in the UK. We also have plants in China, Brazil, India, Austria and Slovakia.

Our innovation is continuous: we will spend in the region of £4 billion (roughly \$5 billion) this year on new product creation and capital expenditure.

From 2020 all new Jaguar Land Rover vehicles will offer the option of electrification, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer the latest diesel and petrol engines.