



ABOVE & BEYOND

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## LAND ROVER REVEALS NEW 2023 DISCOVERY METROPOLITAN EDITION

- New Metropolitan Edition brings a unique combination of design and technology to the Discovery model range
- Full-size family SUV offers generous space for up to seven adults with flexible loadspace and practical seating configurations
- 8,200lb towing capacity<sup>1</sup>, with Advanced Tow Assist<sup>2</sup> to help take the stress out of difficult reversing maneuvers with a trailer
- Wider Discovery line-up elevated with an expanded suite of standard comfort, convenience and advanced driver assistance features
- 2023 Land Rover Discovery is priced from \$58,400 in the US, with the new Metropolitan Edition available to order now from \$77,800<sup>3</sup>. To learn more, visit [LandRoverUSA.com](https://www.LandRoverUSA.com)

**(MAHWAH, N.J.) – October 13, 2021** – Land Rover has strengthened the appeal of the Discovery with the introduction of a new special edition. The 2023 Discovery Metropolitan Edition features a suite of technologies to enhance the comfort and convenience provided by the seven-seat family SUV.

Sitting at the top of the Discovery line-up, the new Metropolitan Edition provides a host of exterior upgrades and a host of standard features, including a powerful 355hp 3.0-liter Ingenium six-cylinder powertrain, featuring 48V mild hybrid technology.

“The introduction of the Metropolitan Edition brings a new level of premium appeal to the Land Rover Discovery,” said Finbar McFall, Land Rover Brand Director. “The special edition model represents the flagship of the line-up and builds on the appeal of the R-Dynamic specification with exterior design enhancements and a suite of convenience-boosting technologies.”

### **New Metropolitan Edition**

The new Metropolitan Edition represents the pinnacle of the Discovery family and builds on the purposeful R-Dynamic HSE model with Bright Atlas detailing for the grille and Discovery lettering. This is complemented by Hakuba Silver lower bumper inserts, 22-inch Diamond Turned alloy wheels with Gloss Grey detailing and Black Land Rover brake calipers.

Standard features inside include a head-up display, heated steering wheel, powered and heated third row seating, a front cooler compartment and four-zone climate control. The cabin is also enhanced with Titanium Mesh trim detailing.

Elsewhere in the Discovery line-up, the R-Dynamic model now features a Gloss Black contrast roof as standard. Additionally, wireless device charging, heated front seats, adaptive cruise control, Meridian™ Sound System and three-zone climate control are now fitted standard across the wider Discovery model range.

The Land Rover Discovery remains among the most capable and versatile full-size SUVs, with an 8,200lb towing capacity<sup>1</sup> and Advanced Tow Assist technology<sup>2</sup>, designed to take the stress out of difficult reversing maneuvers with a trailer.

The new 2023 Land Rover Discovery Metropolitan Edition is available to order now, priced from \$77,800<sup>3</sup> in the US. To learn more, visit [LandRoverUSA.com](https://www.LandRoverUSA.com).

- 1 *Never tow beyond a vehicle's permissible towing capacity. Before towing, please consult the owner's manual or your local authorized Land Rover Retailer for more details.*
- 2 *These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Land Rover Retailer for more details.*
- 3 *All prices shown are Manufacturer's Suggested Retail Price. Excludes \$1,350 destination and delivery, tax, title, license, and retailer fees, all due at signing, and optional equipment. Retailer price, terms and vehicle availability may vary. See your local authorized Land Rover Retailer for details.*

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**Note to Editors:**

Information about Land Rover North America products is available to consumers at [www.landroverusa.com](https://www.landroverusa.com). Visit [www.us.media.landrover.com](https://www.us.media.landrover.com) for news releases, high-resolution photographs and broadcast quality video footage. Additional media updates are available on Facebook (LandRoverUSA) and Twitter (@interactivelr).

**About Land Rover**

Founded in 1948, Land Rover designs and engineers its vehicles in the United Kingdom. For over 70 years the brand has built a reputation for providing its clientele with some of the most luxurious and capable vehicles in the world; whether driving through the heart of the city or traversing the countryside on- and off-road. Today's Land Rover lineup includes the Defender; Discovery and Discovery Sport; Range Rover, Range Rover Sport, Range Rover Velar and Range Rover Evoque. Land Rover is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Land Rover website at [www.landroverusa.com](https://www.landroverusa.com).

**About Jaguar Land Rover**

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.

At Jaguar Land Rover we are driven by a desire to deliver class-leading vehicles, providing experiences people love, for life. Our products are in demand around the globe and in 2020 we sold 425,974 vehicles in 127 countries.

At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities, an Engine Manufacturing Centre and soon to be opened Battery Assembly Centre. We also have vehicle plants in China, Brazil, India, Austria and Slovakia. Three of our seven technology hubs are in the UK – Manchester, Warwick (NAIC) and London – with additional sites in Shannon, Ireland, Portland, USA, Budapest, Hungary and Changshu, China.