



NEWS

2013 JAGUAR XJ

Featuring a New All-Wheel Drive System and New Powertrains

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Canadian Models and MSRP¹:

XJ 3.0L AWD	\$89,000
XJ 5.0L Supercharged	\$102,500
XJ 5.0L Supersport	\$122,000
XJL 3.0L AWD Portfolio	\$96,000
XJL 5.0L Supercharged	\$105,500
XJL 5.0L Supersport	\$128,500

Destination & Delivery \$1,350

At A Glance

- The XJ is the flagship sedan for Jaguar with innovative aluminum construction for agility, efficiency and refinement
- Available in standard-wheelbase XJ and long-wheelbase XJL versions
- New 340-horsepower supercharged 3.0-litre V6 becomes additional XJ engine option joining 470hp XJ Supercharged and 510hp supercharged variant in the limited-production XJ Supersport model
- All-new Instinctive All-Wheel Drive™ system is introduced⁴
- New ZF eight-speed automatic transmission for all models
- New engine Auto Stop/Start system for better fuel efficiency
- New optional Speed Pack for XJ Supersport and Sport & Speed Pack for XJ Supercharged add functional aerodynamic enhancements and exclusive exterior and interior features and unlock higher top speed capability (from 250 km/h to 280 km/h)⁷
- New premium audio systems by Meridian™, the renowned British maker of high-end home audio components and speakers
- Upgraded navigation and infotainment system

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Information about Jaguar North America products is available to consumers via the Internet at www.jaguarusa.com.

The Jaguar XJ, which debuted for 2011, blends the sleek lines of the brand's new design language with its latest-generation engines and chassis systems and a nearly bespoke-level of interior luxury. All models distinguish themselves from premium luxury competitors by a distinctly sporty driving character and luxury that uniquely combines traditional Jaguar attention to finishes with advanced user technology.

The Jaguar XJ premium luxury sedan range enters its third model year with a new choice in its range of engines, it's first-ever all-wheel drive system⁴. In all 2013 Jaguar XJ models, a new ZF eight-speed automatic transmission replaces the former six-speed, enhancing performance and efficiency, and all engines receive a new Intelligent Stop/Start system for improved fuel economy.

A new 340hp 3.0-litre supercharged V6 engine becomes the standard engine in the XJ standard-wheelbase model. The new V6 can be paired with the first-ever all-wheel drive system in a Jaguar XJ model. An active torque-management system, Jaguar Instinctive All-Wheel Drive offers a performance-oriented rear-drive bias and can shift power to the front wheels to either pre-empt or counter wheel slip⁴.

An optional Sport & Speed Pack launched late in 2012MY continues to be available for the 2013 Jaguar XJ Supercharged and Speed Pack for the XJ Supersport models. Both packages combine an aerodynamically enhanced body with an increased top speed and other exclusive features.

All 2013 XJ models include a new premium audio system by Meridian™, the renowned British maker of high-end home audio components and speakers. Two versions of the Meridian™ system are offered.

The XJ model line for 2013 includes standard and long-wheelbase (XJL) versions, the latter offering 1121 mm rear seat legroom, 132 mm more than in the standard-wheelbase model. The interior of the XJ is the most luxurious offered in a Jaguar, blending infotainment technology with a wide choice of leather and wood finishes. Even with a very high level of luxury, the Jaguar XJ remains very much an agile and spirited driver's car, thanks to lightweight aluminum construction, sophisticated suspension technology and standard 19- or 20-inch wheels, depending on the model and options selected.

In addition to the new supercharged 3.0-litre V6, the 2013 Jaguar XJ line continues with a 470hp supercharged version in the XJ Supercharged and 510hp supercharged variant in the limited-production XJ Supersport model.

New Instinctive All-Wheel Drive™ System⁴

For 2013, Jaguar debuts the first-ever all-wheel drive XJ model, employing an active power transfer control technology that adds the benefit of enhanced all-season traction while retaining the sporty agility and steering feel of the rear-wheel drive version. The Jaguar Instinctive All-Wheel Drive™ system is exclusively paired with the new supercharged 3.0-litre V6 engine.

In dry-road conditions, the Jaguar all-wheel drive system normally sends most torque to the rear wheels to preserve the agile driving feel and response of a rear-wheel drive XJ. An active electronically controlled system, Jaguar Instinctive All-Wheel Drive™ constantly monitors grip levels, steering and throttle inputs. Using special control algorithms, the system can proactively predict rear-tire slip and send torque to the

front wheels to help increase traction. The Jaguar Instinctive All-Wheel Drive™ system can transfer up to 50 percent of the torque to the front wheels when needed, such as in slippery conditions, and also to pre-empt the possibility of rear-wheel slip.

The new Jaguar AWD system offers other benefits, as well. When accelerating from a stop, the system applies “pre-load” torque to the front wheels to help increase traction. Once underway, if no slip of the rear wheels is detected, Jaguar Instinctive All-Wheel Drive™ seamlessly switches to its rear-biased configuration.

When selecting “Winter Mode” using the Jaguar Drive Control, the vehicle will optimize its systems for slippery conditions. Winter mode also preloads more torque to the front wheels at start-up and defaults to a 30:70 torque share between front and rear to maximize traction on slippery surfaces.

Control is further bolstered by the full integration of the AWD control with Dynamic Stability Control and ABS, which can apply braking to individual wheels as a second measure against wheel slip and also apportion torque side-to-side.

Jaguar All-Wheel Drive System Components

In the 2013 Jaguar XJ 3.0 AWD model, a transfer case connected to the rear of the eight-speed automatic transmission houses a multi-plate wet clutch, which controls power transfer via a driveshaft to the front differential. The Transfer Case Control Module (TCCM) is the electronic control unit that monitors grip levels and driver inputs, and then signals the transfer clutch to apportion the torque appropriately.

To package the AWD system as efficiently as possible and keep a low center of gravity, the front half-shafts run through the engine oil pan. Special acoustic materials in the transmission tunnel ensure refinement comparable to the rear-wheel drive model.

Jaguar engineers spent 18 months testing the new Instinctive All-Wheel Drive™ system in a variety of conditions, including the frozen lakes and split friction coefficient surfaces of the Jaguar Land Rover development facility in northern Sweden.

New Supercharged V6 and 8-Speed Automatic Transmission

The 2013 Jaguar XJ debuts a new supercharged 3.0-litre V6 engine as a new engine offering, joining the 470hp supercharged version in the XJ Supercharged and the 510hp 5.0-litre V8 in the limited-production XJ Supersport model. The new supercharged V6 combines a broad powerband with high efficiency, along with the refined performance expected from a Jaguar engine.

All 2013 XJ engines are mated to a new Jaguar-tuned ZF 8-speed automatic transmission, which allows manual shifting with steering wheel paddles. Replacing a 6-speed automatic, the 8-speed unit offers a broad spread of ratios for an optimally balanced combination of performance and efficiency.

Jaguar engineered its new DOHC 3.0-litre supercharged V6 from the all-aluminum architecture of the brand's acclaimed 5.0-litre supercharged V8, which enabled quicker development time and reduced assembly complexity. As in the V8, the lightweight die-cast block is reinforced with cross-bolted main bearing caps to increase rigidity and therefore refinement. Counter-rotating front and rear balancer weights help the supercharged 90-degree V6 match the smoothness and refinement of the V8 on which it is based.

The 3.0-litre supercharged V6 also comes standard with the Intelligent Auto Stop/Start system, which helps increase efficiency in urban driving situations, and produces 340hp at 6,500 rpm. More telling about the powerplant's flexibility in everyday driving is the broad torque curve, with the peak of 332 lb.-ft. available from 3,500-5,000 rpm.

The 2013 XJ 3.0-litre AWD can accelerate from zero to 100 km/h in 6.4 seconds.⁷ Fuel economy, meanwhile, is improved over the previous V8 model, with manufacturer's estimated ratings of 9.8 L/100 km combined city /highway for the 2013 XJ 3.0, compared to 11 L/100km combined city/highway for the outgoing 5.0-litre V8 model.²

Like the Jaguar supercharged V8, the supercharged V6 combines high compression, direct fuel injection, dual independent variable cam timing (DIVCT) and an engine-driven supercharger to deliver performance of a larger-displacement engine. Helping to increase performance and efficiency, the new supercharged V6 uses a higher compression ratio than the supercharged V8, 10.5:1 vs. 9.5:1. A Roots-type twin vortex supercharger is mounted in the engine's "V", and a water-cooled intercooler reduces the temperature of the intake air to optimize power and efficiency.

The new Intelligent Stop/Start system uses a twin solenoid starter, enabling the system to restart the engine in less time than it takes for the driver's foot to move from the brake pedal to the accelerator. There is also a strategy for engine stop-start "change of mind" scenarios. As the engine is shutting down, but before it has completely stopped, it is able to restart by rapidly injecting fuel into the cylinders.

New Meridian™ Premium Audio Systems

The 2013 Jaguar XJ models offer a choice between two new premium audio systems from Meridian™, the renowned British maker of high-end home audio equipment and speakers. Meridian™ technology emphasizes ultra-low distortion, natural detail and realism. For example, a total harmonic distortion (THD) rating of less than 1 percent is considered to be high fidelity and inaudible to the human ear; the 2013 Jaguar XJ Meridian™ systems have a THD of just 0.2 percent.

That is one reason, along with Meridian™ proprietary digital signal processing, that the standard 380-watt system in the XJ 3.0 and XJL 5.0 Portfolio models produces output on par with the previous 600-watt system. The 825-watt system that is standard in all models with a supercharged V8 and optional in all others, produces the equivalent output of the 2012MY 1,200-watt system, but with less power consumption.

The Meridian™ 380-watt premium sound system comes with AM/FM receiver, a single-slot CD/DVD player, MP3 disc compatibility, 30-gigabyte hard disk drive (HDD) for audio files, Radio Data System, HD radio and a SIRIUS satellite radio receiver. In addition, the Media Hub provides flexible connectivity through two USB ports, Bluetooth v2.0⁶ audio streaming and an auxiliary input jack. Gracenote provides artist and track recognition. The “virtual” CD changer allows the owner to transfer up to 10 audio CDs into the car’s memory storage and play them as if they were a physical music medium.

Tuned by Meridian™ for the Jaguar XJ interior, the 380-watt audio system uses 14 speakers including 2 subwoofers, separate digital amplifier and Audyssey MultEQ sound equalization technology. The 825-watt version uses a 15-channel, 20-speaker surround sound system and adds the Meridian™ Trifield surround mode. This unique mode creates an all-enveloping sound field that places each occupant in the center of the sound field. Cabin Correction and Dynamic Volume Control maintain consistent volume level by monitoring extraneous noise levels and continually minimizing resonances.

Enhanced Navigation features for 2013⁶

The standard XJ navigation system gains some features that improve usability. The Dynamic Zoom feature automatically magnifies the image when the car is approaching an intersection or highway interchange. The Visual Lane Guidance function provides additional lane selection details at intersections, and the Road Sign Board feature displays overhead sign information in the split-screen view.

The new “My POI” feature adds greater capability and convenience to the Points of Interest (POI) function, including the easier access to POI’s from the main menu screen and the ability to download, import and edit POI lists from a personal computer into the navigation system via USB drive.

There are now fewer steps to set a destination, A single/dual map view allows route comparisons, and the map viewing mode has been extended by moving soft-touch buttons to the periphery of the screen.

Bold, Confident Exterior; Architectural Interior Design

The Jaguar design language is exemplified on the XJ by a “face” defined by a bold mesh grille and slim standard Xenon headlights. The strong, muscular lower half of the car is contrasted with the slender and graceful quality of the roofline. The wrap-around rear window gives the impression of an exotic “floating” roof. A panoramic glass roof, standard on all XJ models, enhances the sense of light and space inside.

Inside the XJ, the clean, elegant form of the leather-wrapped instrument panel sitting low across the vehicle dominates. Bold architectural wood sweeps forward from the rear doors through the front doors, meeting at the upper dashboard center. An analog clock inspired by luxury wristwatches is located in the center of the lower dashboard. When open, the panoramic glass roof mechanism slides the front glass panel upward and outward, preserving headroom. The roof’s dark tint and reflective coating help limit heat gain, and twin power blinds provide another level of privacy and sun screening.

The Jaguar XJ employs interior electronics in luxuriously functional ways. The illuminated stop/start button pulsates like a heartbeat until pressed, when, as part of the XJ’s “handshake” sequence, the JaguarDrive Selector™ rises from the center console. The JaguarDrive Selector™ lowers automatically when the engine is stopped.

A 312.4 mm high-definition screen displays “virtual gauges” to provide the functions of traditional instrument dials. When required, the tachometer fades to temporarily display a required warning message or menu -- for example, if fuel is running low, or to operate the Interactive Voice™ control.⁶ When the driver selects the XJ’s Dynamic mode, the dials change to a red hue and feature a gear position indicator that glows red as the engine speed rises.

A 203 mm (8-inch) touch-screen display in the center console provides easy access to many of the XJ’s functions, including climate control, audio, communications and standard navigation. Jaguar Interactive Voice™ control system provides easy control of the standard Bluetooth®, navigation or audio systems.⁶

Aluminum Construction for Performance, Agility and Efficiency

The XJ is based on the renowned Jaguar lightweight vehicle architecture. Primarily aluminum, but also utilizing magnesium and composite alloys, it yields a significantly lighter and stiffer body structure than one built from steel. The construction technique employs the same aerospace-based riveting and bonding processes refined by Jaguar on the XK grand touring models and previous-generation XJ sedans.

Advanced Chassis Dynamics

The XJ sedan's light but stiff structure provides the foundation for both the car's sporting character and its supple, refined ride. The double-wishbone front suspension features weight-saving forged aluminum components and uses coil springs. The front subframe is directly mounted to the body for enhanced steering response and handling precision. The subframe-mounted, multi-link rear suspension uses lightweight cast aluminum links and self-leveling air springs.

The 2013 XJ models are fitted with 19- or 20-inch alloy wheels in six designs, some with the additional option of a polished finish. The rear wheels are wider than the front wheels and use lower-profile tires, this "staggered" array enhancing the vehicle's grip and agility.

The standard Adaptive Dynamics active damping system automatically tailors damper settings to suit both road conditions and the way the car is being driven.⁴ The driver can select how the system responds using the JaguarDrive control™, which offers three modes: Normal, for comfortable, leisurely driving; Dynamic, for a more sporting and responsive character; and Winter, for greater capability in low-grip conditions. Each mode changes the characteristics of engine response, transmission shifts, Adaptive Dynamics and Dynamic Stability Control (DSC) intervention (and Active Differential Control on Supercharged, Supersport and Ultimate models). In Dynamic mode, gearshift points are raised, and the suspension damping is set firmer.

In Winter mode, the transmission selects second gear to help provide greater traction from a standstill and also lowers engine rpm and shift points. When selecting "Winter Mode" using the Jaguar Drive control™, the vehicle will optimize its systems for slippery conditions. On AWD models, Winter mode also preloads more torque to the front wheels at start-up and defaults to a 30:70 torque share between front and rear to maximize traction on slippery surfaces.

The 2013 Jaguar XJ Supercharged, Supersport models also employ Active Differential Control in the rear axle, which helps to improve acceleration while enhancing cornering ability. The clutch-type rear differential transmits torque to the wheel with the most traction. This proactive system differs fundamentally from conventional traction control, which uses the brakes reactively to counteract slip.

Jaguar Luxury

A full secondary bulkhead, laminated windshield and door glass, and optimized body structure and aerodynamics endow the Jaguar XJ with a tranquil cabin. Luxurious leather adorns all of the main interior surfaces, including the seats, instrument panel, door tops, center console and armrests. Twin-needle stitching highlights seams on the seats, and each door panel integrates a storage compartment inspired by high-quality, hand-stitched designer briefcases. The limited-production XJ Supersport model features a leather headliner and semi-aniline leather seats.

A very wide range of color and trim selections, accented by elegant switchgear and soft blue lighting, offers expansive interior personalization. Nine different mirror-matched woods are available, depending on the model, and carbon fiber and piano black finishes are also among the choices.

The 2013 XJ 3.0 is equipped with a dual-zone automatic climate control system, while all other models have a four-zone system with separate controls and ventilation outlets for the left and right rear seat passengers. The XJ 3.0 comes with 12-way power-adjustable heated front and rear seats. Optional for this model but standard for all others, are heated and cooled active-ventilated front and rear seats. A leather and wood heated steering wheel, standard on the Supersport model, is optional for the others.

Standard amenities on all XJ models include a power trunk lid with adjustable opening height; auto-dimming side mirrors with heat and power-folding; a power-adjustable steering column; Jaguar Smart Key system™ with keyless entry and start; rain-sensing windshield wipers, and approach illumination.

Safety Systems and Driver Assistants

The comprehensive set of active safety technologies of the Jaguar XJ include Anti-lock Braking (ABS), Dynamic Stability Control (DSC), Cornering Brake Control (CBC), Understeer Control, Electronic Brake-force Distribution (EBD), Electronic Traction Control (ETC) and Engine Drag Torque Control. On models equipped with Adaptive Cruise Control (ACC), the Advanced Emergency Brake Assist uses the ACC radar to help calculate distance from and closing speed to the vehicle traveling ahead. The system is designed to pre-charge brake-line pressure to help reduce impact speed if a collision is predicted, and provide an audible warning to the driver.⁶

Two-stage driver and front passenger airbags, front side and curtain side airbags are complemented by anti-whiplash front seat structures.

Enhanced Visibility

A standard radar-based blind-spot monitoring system alerts the XJ driver to vehicles in close proximity on either side. Standard front and rear parking sensors, with visual indicators shown through the touch-screen, along with a standard backup camera, aid visibility when parking. The standard Xenon headlamps can be augmented with the Visibility Package, which includes a system that switches the high beams on and off automatically in response to oncoming traffic and prevailing lighting conditions. This option also includes adaptive lighting, which swivels the headlamps to follow the road when cornering.⁴

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About Jaguar

Jaguar Cars Limited is a premier manufacturer of luxury sedans and sports cars offering unparalleled design with tremendous performance. The company's vision throughout its storied history has been simple: To produce beautiful, fast cars that are desired the world over. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the XJ luxury sedan, XJ sports sedan and the XK coupe and convertible sports cars. Jaguar designs, engineers and manufactures exclusively in the United Kingdom, at the Castle Bromwich manufacturing plant in the British Midlands. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs.

About Jaguar Land Rover Canada ULC

Jaguar Land Rover is a business built around two great British car brands that are designed, engineered and manufactured in the United Kingdom. Jaguar Cars Limited, founded in 1922, is one of the world's premier manufacturers of luxury sedans and sports cars. Since 1948, Land Rover has been manufacturing authentic 4x4s that define "breadth of capability" in their segments.

Jaguar manufactures all their cars exclusively in the United Kingdom, at the Castle Bromwich manufacturing plant in the British Midlands. Land Rover and Range Rover models are built in the United Kingdom at the Solihull and Halewood plants. Land Rover exports to 169 countries and Jaguar exports to 63 countries, with global sales for both brands exceeding 240,000 vehicles annually. The Jaguar Land Rover business employs 16,000 people in United Kingdom, including 3,500 engineers at two product development centers.

Headquartered in Mississauga in Canada, Jaguar Land Rover Canada ULC is represented by 25 retail outlets.

Technical Data	2013 Jaguar XJ		
Engine	XJ 3.0 S/C AWD	XJ S/C	XJ Supersport
Type	3.0-litre V8 DOHC V6, aluminum-alloy cylinder block and heads	5.0-litre V8 DOHC V8, aluminum-alloy cylinder block and heads	
Displacement	2,995 cc	5,000 cc	
Bore x Stroke	84.5 x 89.0 mm	92.5 x 93.0 mm	
Compression ratio	10.5:1	9.5:1	
Fuel/Induction	Direct fuel injection; Eaton twin vortex supercharger and dual intercoolers	Direct fuel injection; Eaton twin vortex supercharger and dual intercoolers	
Valvetrain	Chain driven DOHC, four valves per cylinder; dual independent variable cam timing		
Ignition	Direct		
Fuel requirement	Premium, 91 AKI minimum		
Horsepower (SAE)	340@6,500 rpm	470@6,000-6,500 rpm	510@6,000-6,500 rpm
Torque lb.-ft. (SAE)	332@3,500-5,000 rpm	424@2,500-5,500 rpm	461@2,500-5,500 rpm
0-100 km/h (estimated) ⁷	6.4 sec	5.1 sec	4.9 sec
Max. Track Speed ⁷	195 km/h (Electronically limited)	250 km/h 195 km/h with 19" wheels or 20" all-season tires 280 km/h with optional Sport or Sport & Speed Packs All electronically limited	
Fuel Economy Manufacturer's estimates L/100km (1) ²	Combined 9.8	City/Highway 16.9/7.9	City/Highway 16.9/7.9
Drivetrain	All-wheel drive	Rear-wheel drive	
Transmission	Jaguar Sequential Shift™ 8-Speed electronic automatic transmission; steering wheel mounted paddles and Sport Mode		
Forward Transmission Ratios 1-8	4.71 3.14 2.10 1.67 1.29 1.00 0.84 0:67		
Reverse	3.32 : 1		
Final drive ratio	2.56 : 1		
Dynamic control systems	Dynamic Stability Control (DSC), Cornering Brake Control (CBC), Understeer Control, Electronic Traction Control (ETC) and Engine Drag Torque Control; Supercharged and Supersport add Active Differential Control (ADC)		

Chassis	Unitized body construction; primarily aluminum, also with magnesium and composite alloys; assembled using aerospace-derived bonding and riveting technologies	
Suspension	4-wheel independent with Adaptive Dynamics active damping	
Front	Double wishbone mounted to subframe; coil springs, stabilizer bar, aluminum components	
Rear	Multi-link mounted to subframe; air springs, stabilizer bar, aluminum components	
Brakes	Power-assisted 4-wheel ventilated disc; Electronic Brake-force Distribution (EBD), Anti-lock Brake System (ABS) and Emergency Brake Assist	
Front	14.0-inch / 355 mm	15.0-inch / 380 mm
Rear	12.8-inch / 326 mm	14.8-inch / 376 mm
Steering	Power-assisted, speed sensitive, variable ratio, rack and pinion steering	
Turns, lock-to-lock	2.8	
Turning circle	Rear Wheel Drive - Standard wheelbase: 40ft 4" Long wheelbase: 41ft7" All Wheel Drive – Standard wheelbase: 41ft 8" Long wheelbase: 42ft 12"	
Wheels (alloy, various styles)	Front: 19 x 8.5-in. Rear: 19 x 9.5-in.	Front: 20 x 9-in. Rear: 20 x 10-in.
Tires	Front: 245/45R19 Rear: 275/40R19	Front: 245/40R20 Rear: 275/35R20
Interior Dimensions		
Headroom, front (in/mm)	39.5/1,004	
Headroom, rear (in/mm)	37.2/946	
Legroom, front (in/mm)	41.5/1,055	
Legroom, rear (in/mm)	Standard Wheelbase 38.9/988 - Long Wheelbase 44.1/1,121	
Shoulder room, front (in/mm)	57.6/1,464	
Shoulder room, rear (in/mm)	56.6/1,437	
Exterior Dimensions		
Wheelbase (in. / mm)	Standard wheelbase 119.4/3,032 - Long wheelbase 124.3/3,157	
Overall length (in. / mm)	Standard wheelbase 201.9/5,127 - Long wheelbase 206.8/5,252	
Front track (in. / mm)	64.0/1,626	
Rear track (in. / mm)	63.1/1,604	
Overall height (in. / mm)	57.3/1,456	
Overall width excluding mirrors (in. / mm)	74.8/1,899	

Overall width including mirrors (in. / mm)	82.9/2,105
Trunk volume (cu. ft.) with alloy space saver spare wheel	15.2

Notes

These figures are correct at time of going to press. All figures are manufacturer's estimates.

Please consult your dealer for details of changes associated with option format. Weights reflect vehicles to standard specifications. Option features increase weight.

¹ Price shown is MSRP. Excludes destination and delivery, tax, title, license, retailer fees and optional equipment. Retailer price, terms and vehicles availability may vary. See your local authorized Jaguar retailer for details.

² Fuel Economy estimates. Actual Litres/100km may vary.

³ For complete details on Jaguar Platinum Coverage, including limited warranty and maintenance coverage and exclusions, please visit your local Jaguar dealer or www.jaguar.com/Canada

⁴ These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving.

⁵ Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use devices with voice commands when it is safe to do so.

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⁷ Always obey local speed limits.