

BRITAIN'S AMERICA'S CUP CHALLENGER

THE BOAT TO END 166 YEARS OF SPORTING PAIN



60MPH

TOP SPEED / 95+KM/H

378TB

DATA PROCESSED BY LAND ROVER SUPER COMPUTERS = 96 MAN HOURS SAVED PER AERODYNAMIC FSI SIMULATION

6

LAND ROVER BAR CREW

6+ FT

EACH HYDROFOIL TIP IS THE SIZE OF A SNOWBOARD

23.5M

TOTAL MAST HEIGHT > BOEING 707 WING

2400KG

TOTAL WEIGHT 1.14X

2.5+TONNES

MAXIMUM STATIC DAGGERBOARD LOAD

LAND ROVER **BAR**

START

1		LAND ROVER BAR
2		ORACLE TEAM USA
3		SOFTBANK TEAM JAPAN
4		ARTEMIS RACING
5		GROUPAMA TEAM FRANCE
6		EMIRATES TEAM NEW ZEALAND

FINISH

Louis Vuitton America's Cup Qualifiers

As Champions of the America's Cup World Series Land Rover BAR have gained a 20% head start



“ This team is very much about trying to showcase the best of British, not only in sailing, but in design and engineering. The America's Cup is a design race, it's 50% about the engineering and 50% our sailing performance. ”

SIR BEN AINSLIE
Land Rover BAR Skipper and Team Principal