



NEWS

TECHNICAL PRESS KIT: 2020 MY JAGUAR XE

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- Enhanced exterior design offers a more assertive appearance with new front and rear bumpers, new grille design and premium all-LED headlights and tail lights with distinctive LED signatures as standard
- All-new luxurious interior features beautiful details and premium materials including standard leather upholstered seats and soft touch materials throughout
- New optional Jaguar InControl® Touch™ Pro Duo infotainment system and 12.3-inch interactive driver display, shared with the all-electric Jaguar I-PACE, are customizable, intuitive and responsive¹
- Available Smart Settings technology uses artificial intelligence to learn the preferences of individual drivers and adjusts seat, mirror, audio and climate settings automatically
- New optional ClearSight Rear View Mirror designed to offer additional rearward visibility^{2,9}
- Two Ingenium four-cylinder gasoline engines available making 247- and 296HP, badged P250 and P300 respectively
- P300 R-Dynamic S AWD derivative accelerates from 0-60 mph in 5.4 seconds³
- Lightweight aluminum-intensive body construction, with double wishbone front and integral link rear suspension, designed to deliver agile handling
- New XE comes with an enhanced entry level specification that includes 18-inch wheels, electric leather seats, premium LED headlights and tail-lights with updated signature graphics, front and rear park aid, rear camera and lane keep assist, as standard
- Available to order now at www.jaguarusa.com; priced from \$39,900⁴

(MAHWAH, N.J.) – February 26, 2019 – Today, Jaguar announced significant model year updates to the 2020 XE sports sedan. The newly refreshed model features an enhanced exterior design; all-new luxurious interior featuring new materials and layout; new advanced infotainment and drivers' assistance technologies; and a simplified model line-up, reaffirming its position within the competitive compact sedan segment.

U.S. MODELS AND MSRP⁴

Trim Level	Powertrain	MSRP ⁴
S (P250) RWD	2.0L T/C i4; 247hp	\$39,900
S (P250) AWD	2.0L T/C i4; 247hp	\$41,900
R-Dynamic S (P300) AWD	2.0L T/C i4; 296hp	\$46,295

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EXTERIOR DESIGN

- The new 2020 Jaguar XE is now even more striking with a series of exterior enhancements that provide a sharper and more assertive stance
- Redesigned front end with new bumper and wider grille provides a more planted appearance
- New rear bumper and rear valance increases visual width and highlights the model's sporting character
- R-Dynamic S model features 'aircraft winglet'-inspired sculpted surfaces in the lower front apertures
- Standard Premium LED headlights feature a fresh, distinctive 'J' Blade daytime running light (DRL) signature with laser-etched Jaguar monogram pattern
- All-LED tail-lights benefit from a new signature design

An updated exterior design gives the 2020 Jaguar XE a more purposeful and assertive stance. Expanding upon the beautiful proportions of the original design, the sporting intent of the new Jaguar XE has been taken up a level, with contemporary design cues inspired by the Jaguar F-TYPE sports car. The Jaguar XE appears wider and lower than before, with larger front apertures, a bold design and a muscularity that alludes to the car's performance and advanced aerodynamics.

The front of the Jaguar XE has been given a new look with a revised bumper and a wider grille, providing a more planted appearance. The enhanced grille features a new lattice mesh design with a fuller, curved profile; a visual cue shared with the Jaguar I-PACE which highlights the muscularity of the design. Wider and sharper lower apertures create a more technical and purposeful impression, with crisply defined profiles and muscular flowing lines.

The rear of the vehicle has also been redesigned and features a new rear bumper and valance which enhances its visual width, giving it a more planted impression while aiding aerodynamic performance.

Standard Premium LED headlights underline the redesigned vehicle's poised, purposeful character. The slimmer lights also have the effect of visually lowering the nose of the car for a more dynamic stance. The signature 'J' Blade DRLs also create a distinctive look with darkened surfaces within the lights helping underline the car's dynamic character.

Similarly, the slimmer, all-LED tail-lights also contribute to the car's improved stance. The updated signature light design is an evolution of those found on the Jaguar F-TYPE sports car and align closely with those on the all-electric Jaguar I-PACE.

Alongside these changes, the Jaguar design team have incorporated a number of elements which underscore their attention to detail. An example of this is the Jaguar Heritage monogram pattern, inspired by the Jaguar D-type, which has been laser-etched into the upper surface of the DRL graphic.

"The new Jaguar XE is all about building on the undeniable sporting proportions of the original car," said Ian Callum, Jaguar Director of Design. "We've given the car much bolder graphics and more visual width; planting it in a way which really illustrates its dynamic intent. The new XE is a wonderfully complete package with a very purposeful exterior matched to a beautifully crafted, sporty interior."

The performance focused design of the Jaguar XE is even more apparent on the R-Dynamic S model, which features a selection of key design elements that mark it out from the core vehicle. Additional exterior design elements include 'aircraft winglet'-inspired sculpted surfaces on the front bumper, dark mesh detailing on the rear valance and alternative wheel styles.

INTERIOR DESIGN

- All-new beautifully appointed interior is re-designed with a heightened attention to detail and benefits from the use of new premium materials and finishes
- New optional InControl Touch™ Pro Duo infotainment system and 12.3-inch interactive driver display provide a customizable, intuitive and responsive human-machine interface (HMI)
- The new Jaguar XE features a SportShift gear selector and JaguarDrive Control ‘toggle’ switch inspired by the F-TYPE, eliminating the rotary control gear selector
- Redesigned electric leather seats enhance driver and passenger comfort

The beautifully-crafted all-new interior of the 2020 Jaguar XE features extensive use of soft-touch materials, premium veneers and an all-new door design to improve usability and practicality. Every aspect of the cabin has been enhanced for increased convenience, improved storage and better passenger comfort.

The newly appointed interior makes greater use of soft-touch materials throughout. The redesigned interior door panels, center console sides, upper instrument binnacle and top section of the dashboard are all wrapped in premium finishes. Luxurious veneers also extend to the rear cabin.

The premium feel of the interior is heightened by the introduction of the optional 10-inch upper touchscreen of the InControl Touch™ Pro Duo infotainment system – similar to the one found in the all-electric Jaguar I-PACE. This responsive, intuitive system uses a combination of upper and lower high-resolution touchscreens that are seamlessly integrated to one another, controlled through a combination of capacitive sensors and tactile physical controls to operate key vehicle functions¹.

This new human-machine interface (HMI) is designed to reduce driver distraction by separating information and interactive controls logically, with a pair of rotary controllers providing an essential physical connection between the car and the driver¹. The ergonomic design of each rotary dial allows precise control over seat heating and cooling, cabin temperature and fan speed.

High tech elements such as optional Wireless Device Charging, clever Smart Settings and the frameless ClearSight interior rear view mirror also make their first appearance in the 2020 Jaguar XE.

Using a wide angle rear-facing camera mounted within the roof antenna, the new ClearSight Rear View Mirror system is designed to feed images onto a high-definition screen within the frameless rear view mirror assisting the driver in obtaining an unobstructed view behind the vehicle – unhindered by tall rear passengers, poor light or rain on the rear windshield².

Taking inspiration from the Jaguar F-TYPE sportscar, the new Jaguar XE features a SportShift gear selector and JaguarDrive Control ‘toggle’ switch on the revised center console, for a more intuitive and dynamic driving experience. A new multi-function steering wheel, also shared with the Jaguar I-PACE, features hidden-until-lit graphics and capacitive switches for intuitive, tactile control of key functions. Satin Chrome gear shift paddles feature as standard on the R-Dynamic S model (optional on S model) and add to the sportiness of the drive.

All new Jaguar XE models feature leather upholstery with embossed headrests as standard. The new seats are more comfortable and feature beautifully crafted details including twin needle stitching and new Jaguar seat labelling.

All-new door trims now feature wrapped, angled grab handles which provide a more tactile and user friendly experience. This improvement also drastically increases the amount of storage available within the doors, which now easily accommodate large drinks bottles alongside small items. Door armrests are wider and softer than before, providing superior comfort. This attention to detail enhances the premium feel of the cabin and increases the sensation of interior space.

PERFORMANCE

- Two four-cylinder Ingenium gasoline engines are available, producing 247HP and 296HP
- The high performing 296HP Ingenium engine paired with AWD emphasizes the vehicle's inherent sporting abilities with acceleration from 0-60 mph in 5.4 seconds³
- SportShift gear selector replaces rotary controller and delivers a more dynamic driving experience
- JaguarDrive Control puts four settings at the driver's fingertips
- Available Adaptive and Configurable Dynamics provide the optimum balance between comfort and control

The Jaguar XE is designed and engineered to be the best handling and most dynamic compact sports sedan in the segment. The new powertrain range for the 2020 Jaguar XE eliminates complexity, and features driver controls directly derived from the Jaguar F-TYPE, emphasizing its sportscar character.

The lightweight aluminum-intensive body structure of the 2020 Jaguar XE is extremely robust and, together with a double wishbone front suspension and an Integral Link rear suspension, plays a key role in the vehicle's exceptional handling. Aluminum makes up 75 percent of the XE body structure and combines with proven rear- and all-wheel drive systems, plus an advanced four-cylinder engine for dynamic handling and performance.

Customers can choose between two advanced turbocharged four-cylinder Ingenium gasoline engines with outputs of 247HP and 296HP – badged P250 and P300 respectively. Delivering acceleration from 0-60mph in 5.4 seconds (0-100km/h in 5.7 seconds)³, the 296HP Ingenium gasoline engine, with standard all-wheel drive, is the performance powertrain of choice. Revised software programming providing enhanced new engine mapping and uprated hardware components over the P250 powertrain mean P300 models benefit from better throttle response and 295 lb-ft of torque, ensuring an engaging drive and impressive acceleration.

For 2020 model year, P250 models will be offered in rear- and all-wheel drive, while P300 models benefit from all-wheel drive as standard. The rear-wheel drive powertrain delivers trademark Jaguar handling, feel and balance while the advanced all-wheel drive system automatically distributes torque between the front and rear axles depending on the driving style and conditions. This intelligent set-up is designed to deliver greater driver confidence on varying surfaces and weather conditions while retaining the vehicle's exceptional handling characteristics².

Continuing the theme of heightened driver engagement, the new XE features the distinctive Jaguar SportShift gear selector, first seen in the F-TYPE sportscar. The intuitive design replaces the previous rotary controller and allows the driver to leave the car in full automatic mode or use the shifter for manual gear changes – pulling the lever back to select a higher gear or instinctively pushing it forwards to choose a lower ratio. Alternatively, available Satin Chrome steering wheel paddle shifters can be used to control the eight-speed automatic gearbox.

Standard on all XE models is the JaguarDrive Control interface which is also featured on the Jaguar F-TYPE. The sportscar-inspired toggle switch on the center console allows the driver to choose from four settings for the steering, throttle response and gearbox: Comfort, Eco, Rain/Ice/Snow and Dynamic. Activating Dynamic mode amplifies the car's sporting character, with faster gear shifts, sharper throttle response and increased steering weighting.

Drivers are able to shape the driving experience further and with greater ease thanks to the optional Configurable Dynamics system. This feature allows drivers to set up the vehicle to their personal preference by choosing Comfort or Dynamic settings for the engine, gearbox and steering through the central touchscreen. Where specified, Adaptive Dynamics constantly adjusts the dampers to provide the optimum balance between comfort and refinement.

Available on the new XE for the first time is the Dynamic Handling Pack, which groups a number of key performance-related items into one single compelling offer: Configurable Dynamics, Adaptive Dynamics, larger Performance Brakes, Colored Brake Calipers and Trunk Lid Spoiler.

TECHNOLOGY

- InControl Touch™ Pro Duo infotainment system and 12.3 inch Interactive Driver Display now available providing a customizable, intuitive and responsive human-machine interface¹
- Optional ClearSight Rear View Mirror includes a high-definition display screen for added rearward visibility^{2,9}
- ‘Smart Settings’ technology uses artificial intelligence to learn the preferences of individual drivers and adjusts seat, mirror, audio and climate settings automatically
- First Jaguar model available with Wireless Device Charging
- Latest driver assistance technologies available including Head-up Display, Driver Condition Monitoring, Park Assist and Blind Spot Assist
- Enhanced smartphone integration with Apple CarPlay® and Android Auto™^{5,6} standard on all models

First introduced on the all-electric Jaguar I-PACE, the advanced Jaguar InControl® Touch™ Pro Duo infotainment system will now be offered on the 2020 Jaguar XE sports sedan. Designed to place control of all key systems at the driver’s fingertips using a pair of upper and lower HD touchscreens and intuitive, tactile rotary dials, the minimalist system features a large upper screen which delivers impressive clarity, responsiveness and enhanced functionality¹.

The 5.5-inch lower touchscreen can be used to adjust settings, such as for climate control, without disrupting the upper screen. It features intuitive capacitive switches that allow the driver to change settings without diverting their attention from the road¹. Combined with the latest generation 12.3-inch Interactive Driver Display instrument cluster, all of the important information a driver needs is logically and intuitively displayed in an effort to minimize distraction.

A second generation Head-up Display is also available as part of the optional Technology Pack and is designed to help drivers keep their eyes on the road by projecting key information such as satellite navigation directions, current speed data, gear selection, incoming caller contact information and driver assistance system alerts directly into the driver’s line of sight².

Also available as part of the optional Technology Pack is the new ClearSight Rear View Mirror which uses a rear-facing camera to feed images to a high-resolution screen within the mirror itself⁹. A small toggle switch on the mirror allows the driver to switch seamlessly between the standard mirror and the camera feed. This allows drivers to have a clearer view behind the vehicle even when the rear windshield is obstructed by rear passengers, items in the loadspace or due to inclement weather.

Designed to integrate seamlessly within the roof-mounted shark fin antenna, the high-definition camera works in varying weather conditions with a protective lip and clever hydrophobic coating to repel water and ensure the camera lens remains clean.

Offered as part of the Connected Navigation Pack, the new Smart Settings feature uses artificial intelligence to learn the preferences of individual drivers. Using key fob and smartphone information, it is able to recognize who is using the car and automatically adjust the seating and steering column position (if vehicle is equipped with memory) to their chosen positions. Over time it learns individual climate control and music listening preferences, even cueing up the most popular phone contacts at different times.

Wireless Device Charging is also available for the first time, allowing occupants to place a compatible smartphone in the center console for it to be charged without the need for cables.

The new Jaguar XE also features the latest driver assistance technologies including Driver Condition Monitor which is available as standard for 2020 model year. The system is designed to measure steering, throttle and brake inputs, as well as analyzing lane departure and use of the directional indicators to determine the driver’s state of attentiveness. If the system’s algorithms determine that the driver is drowsy, a coffee cup symbol is displayed in the instrument cluster to warn of the need to take a break².

The optional Park Assist feature is designed to identify suitable parallel and perpendicular parking spaces using ultrasonic sensors. Once a suitable space has been identified, the system is designed to steer the vehicle into and, in the case of parallel parking spaces, out from the space². The driver would operate the accelerator, brakes and select either 'drive' or 'reverse' gears.

New Premium LED headlights feature a distinctive 'J' Blade DRL signature and feature Auto High Beam Assist as standard. Auto High Beam Assist uses a forward-facing camera to detect oncoming traffic and is designed to automatically switch between the high and low beam².

Connectivity has also been enhanced with the introduction of a Smartphone Pack⁵, which features Apple CarPlay® and Android Auto™⁶ as standard. The system mirrors the driver's smartphone on the 10-inch HD touchscreen allowing customers to access compatible apps quickly and conveniently while on the move⁵.

When equipped, the XE also functions as a 4G Wi-Fi hotspot, enabling up to eight devices to connect to the internet through the vehicle antenna⁷.

The 2020 Jaguar XE will be priced from \$39,900⁴ when it arrives in retailer showrooms Summer of 2019, and comes standard with a best-in-class ownership package, Jaguar EliteCare⁸, that includes:

- 5-Year/60,000 Mile New Vehicle Limited Warranty
- 5-Year/60,000 Mile Complimentary Scheduled Maintenance
- 5-Year/60,000 Mile 24/7 Roadside Assistance
- 5-Year/Unlimited Mile Jaguar InControl® Remote & Protect™

Customers can visit www.JaguarUSA.com for more information and to build their own Jaguar XE.

¹ Do not use Jaguar InControl® features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control.

² These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.

³ Allows follow local speed limits.

⁴ All prices shown are Manufacturer's Suggested Retail Price. Excludes \$995 destination/handling charge, tax, title, license, and retailer fees, all due at signing, and optional equipment. Retailer price, terms and vehicle availability may vary. See your local authorized Jaguar Retailer for details.

⁵ Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones, and other devices, even with voice commands, when it is safe to do so.

⁶ Android Auto™ functionality requires Android Auto™ app to be installed on compatible devices. Visit Android.com for details.

⁷ The Wi-Fi hotspot is intended for passenger use only. InControl features may require an additional subscription with separate terms and conditions.

⁸ Class is cars sold by luxury automobile brands and claim is based on total package of warranty, maintenance and other coverage programs. For complete details regarding Jaguar EliteCare coverage, please visit JAGUARUSA.COM, call (855) JAGUAR-USA / (855) 524-8278 or visit your local Jaguar Retailer.

⁹ Customers who wear varifocal or bifocal lenses may have issues adjusting to the mirror's digital mode. The normal mirror mode, however, can be used at any time.

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About Jaguar

Jaguar is a premier manufacturer of luxury sedans, sports cars and SUVs offering unparalleled design with tremendous performance. The company's vision throughout its storied 80 year history has been simple: To produce beautiful, fast cars that are desired around the world. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the Jaguar XE and XF sports sedans, the XJ full-size luxury sedan, the two-seat F-TYPE sports car and a line of performance SUVs, the E-PACE, F-PACE and first-ever Jaguar electric vehicle, the I-PACE. Jaguar designs and engineers exclusively in the United Kingdom. Jaguar is fully engaged with

sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Jaguar website at www.jaguarusa.com.

About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car brands.

At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2018 Jaguar Land Rover sold 592,708 vehicles in 128 countries.

We support around 260,000 people through our retailer network, suppliers and local businesses. At heart we are a British company, with two major design and engineering sites, three vehicle manufacturing facilities and an engine manufacturing center in the UK. We also have plants in China, Brazil, India, Austria and Slovakia.

Our innovation is continuous: we will spend in the region of £4 billion (roughly \$5 billion) this year on new product creation and capital expenditure.

From 2020 all new Jaguar Land Rover vehicles will offer the option of electrification, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer the latest diesel and petrol engines.

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