



NEWS

2015 Jaguar XF

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US Models and MSRP¹:

XF 2.0T Premium:	\$51,175	2-liter turbocharged I4, 240hp
XF 3.0 Portfolio:	\$57,175	3-liter supercharged V6, 340hp
XF 3.0 Sport:	\$57,175	3-liter supercharged V6, 340hp
XF 3.0 AWD Portfolio:	\$59,875	3-liter supercharged V6, 340hp
XF 3.0 AWD Sport:	\$59,875	3-liter supercharged V6, 340hp
XF 5.0 Supercharged:	\$70,875	5-liter supercharged V8, 470hp
XFR:	\$83,550	5-liter supercharged V8, 510hp
XFR-S:	\$99,000	5-liter supercharged V8, 550hp

Prices exclude \$995 destination charge

At-A-Glance

- Newly expanded standard features and realigned pricing for a stronger competitive position
- New Portfolio and Sport variants offered at identical pricing
- Options, colors and trims aligned to customer demand
- Premium Pack now standard on XF 2.0T Premium
- Higher trims offer even greater value enhancement, especially compared to competitors

(MAHWAH, N.J.) – August 1, 2014 – Following a model year that added major powertrain updates, the Jaguar XF enters 2015 with expanded standard equipment and realigned pricing for an even greater competitive advantage. New Portfolio and Sport versions, each available with rear-wheel drive or Instinctive All Wheel Drive™, join the XF line with distinct luxury and performance personalities.

By raising the standard spec on 2015 XF models, Jaguar has enhanced value at all trim and performance levels. The line now begins with the XF 2.0T Premium, which adds the equipment formerly in the Premium Pack option and other features -- all at a significant cost advantage to customers. In addition, by simplifying options, Jaguar has made the 2015 XF easier to spec and order.

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A sporting mid-size luxury sedan with a seductive design, the Jaguar XF continues to offer a wide gamut of performance choices: 240hp 2-liter turbocharged I4; 340hp supercharged 3-liter V6, and a 5-liter V8 in 470hp, 510hp and 550hp levels. The 3-liter models offer the choice between rear-wheel drive and Jaguar Instinctive All Wheel Drive. All 2015 XF models

feature a standard eight-speed automatic transmission, and the V6 and V8 versions additionally include Intelligent Stop/Start to optimize fuel efficiency.

The XFR-S ultra-performance model with a 550hp supercharged V8 and eight-speed Quickshift automatic transmission debuted for 2013 and continues to be available in limited numbers.

The XF sedan design combines the visual impact of a coupe profile with the practical nature that has always defined Jaguar sedans. Also drawing from the Jaguar sport sedan heritage, the XF offers a highly practical package, including a large 17.7 cubic-foot trunk.

Starting at Premium

Jaguar has reconfigured standard equipment and options across the 2015 XF range. The “standard” model has been discontinued, replaced by the XF 2.0T Premium. Jaguar added the contents of the formerly optional Premium Pack (Navigation, keyless entry, rear camera, front parking aid, 380W Meridian™ sound system, HD Radio™ and SiriusXM® Satellite Radio), along with the Blind Spot Monitor³, auto-dimming exterior mirrors and split fold-down rear seat with ski hatch.

New XF Portfolio and Sport

The new Jaguar XF 3.0 Portfolio and 3.0 Sport variants each show a distinct personality – the former focused on luxury and the latter conveying a more performance-tuned personality. Each is equipped with a unique combination of formerly optional equipment; each has the same MSRP¹, and each offers the choice of rear-wheel drive or Instinctive All Wheel Drive®.

The XF 3.0 Portfolio inherits its name and added luxury from the formerly optional Portfolio Pack, which equips the car with 12-way driver and 8-way passenger heated and cooled power front seats plus 4-way electric lumbar adjustment; soft-grain leather trim with contrast hoop stitching and a Suedecloth headliner. The extended equipment roster for this model also includes 19-inch alloy wheels, 825W Meridian™ Surround Sound system, Adaptive Headlamps and Intelligent High Beams. Adaptive Headlamps pivot into the corners as the car is steered, and Intelligent High Beams switch from high to low depending on incoming traffic³. With AWD, the XF 3.0 Portfolio also adds a heated steering wheel as standard fitment.

The identically priced XF 3.0 Sport shows a more aggressive look with an aero body design, 20-inch “Draco” wheels and the Black Pack (black exterior trim and wheels). Inside, the 14-way driver and 12-way passenger heated front sport seats offer supreme comfort with a distinctly sporty persona, a look and feel that is accentuated by a Jet (black) Suedecloth headliner, Bond grain leather in Charcoal with Red/Tan or Dove contrast stitching, Piano Black veneer and bright pedals. With AWD, the XF 3.0 Sport also adds a heated windshield and heated steering wheel as standard fitment.

Instinctive All Wheel Drive® System

The Jaguar Instinctive All Wheel Drive™ system, which is exclusively paired with the supercharged 3-liter V6, employs an active power transfer control technology that adds the benefit of enhanced all-season traction while retaining the sporty agility and steering feel of the rear-wheel drive version³. A transfer case connected to the rear of the eight-speed automatic transmission houses a multi-plate wet clutch, which controls power transfer via a driveshaft to the front differential. The Transfer Case Control Module monitors grip levels and driver inputs, and then signals the transfer clutch to apportion the torque appropriately³.

In dry-road conditions, Instinctive All Wheel Drive®™ normally sends most torque to the rear wheels to preserve the agile driving feel and response of a rear-wheel drive XF. An active electronically controlled system, Instinctive All Wheel Drive® constantly monitors grip levels, steering and throttle inputs. Using special control algorithms, the system can proactively predict rear-tire slip. It can transfer up to 50 percent of the torque to the front wheels when needed, such as in slippery conditions, pre-empting potential rear-wheel slip.

When accelerating from a stop, Instinctive All Wheel Drive™ applies pre-load torque to the front wheels to help optimize traction. Once underway, if no slip of the rear wheels is detected, Instinctive All Wheel Drive® seamlessly switches to its rear-biased configuration.

When selecting Winter Mode using the JaguarDrive Control™, the vehicle will optimize its systems for slippery conditions³. Winter mode also pre-loads more torque to the front wheels at start-up and defaults to a 30:70 torque share between front and rear to maximize traction on slippery surfaces. Control is further bolstered by the full integration of the All Wheel Drive control with Dynamic Stability Control and ABS, which can apply braking to individual wheels as a second measure against wheel slip and also apportion torque side-to-side³.

Turbocharged 2-Liter Engine

In the 2015 Jaguar XF 2.0, the turbocharged 2-liter 4-cylinder engine combines low-inertia turbocharging, direct fuel injection and variable timing of both the intake and exhaust camshafts to produce 240hp at 5,500 rpm. The highly flexible powerband is exemplified by a torque peak of 251 lb.-ft. that is sustained from 2,000-4,000 rpm.

Twin balancer shafts, active engine mounts, an acoustic engine cover, and the use of additional sound insulation ensure smooth, result in quiet operation at all engine speeds. Specialized coatings on the piston rings and tappets are among the measures that reduce internal friction.

The 2014 Jaguar XF 2.0T can accelerate from zero to 60 mph in 7.5 seconds⁵. The combination of generous low-end and mid-range torque, combined with the wide ratio spread of the Jaguar-tuned

ZF® eight-speed automatic transmission, endows the XF with a sporty character while yielding highly responsive performance in everyday driving situations.

Supercharged 3-liter V6

In the XF, the supercharged V6 produces 340hp at 6,500 rpm and can accelerate the rear-wheel drive model from zero to 60 mph in just 5.7 seconds (6.1 for All Wheel Drive)⁵. More telling about the engine's flexibility in everyday driving is the broad torque curve, with the peak of 332 lb.-ft. available from 3,500-5,000 rpm. The supercharged V6 has a 16,000-mile or 12-month service interval, adding value to the ownership experience⁶.

Jaguar engineered its DOHC 3-liter supercharged V6 on the same all-aluminum architecture as the brand's supercharged 5-liter V8. A system of counter-rotating front and rear balancer weights help give the supercharged V6 the smoothness and refinement characteristics of the V8. Like the Jaguar supercharged V8, the V6 combines high compression, direct fuel injection, dual independent variable cam timing (DIVCT) and an engine-driven supercharger to deliver performance of a larger-displacement engine. A Roots-type twin vortex supercharger is mounted in the 'V' of the engine, and a water-cooled intercooler reduces the temperature of the intake air to optimize power and efficiency.

The Intelligent Stop/Start system uses a twin solenoid starter, enabling the system to restart the engine in less time than it takes for the driver's foot to move from the brake pedal to the accelerator.

Thrilling Supercharged V8 Performance

The 2015 Jaguar XF Supercharged V8 and the Jaguar XFR occupy the higher end of the XF line, which is topped by the limited-production XFR-S. Each is powered by different versions of the supercharged 5-liter V8. In the XF Supercharged, the engine delivers 470hp, with 424 lb.-ft. of peak torque available from 2,000-5,500 rpm. The XFR increases this to 510hp and 461 lb.-ft. of peak torque, the latter covering the 2,500-5,500 rpm range. Both models have a limited top track speed of 155 mph⁵.

The XFR can accelerate from zero-to-60 mph in just 4.7 seconds⁵. More relevant in everyday driving, and an excellent indicator of the vehicle's great flexibility, is its 1.9-second 50-70 mph acceleration performance⁵.

Both of these high-end XF models feature standard 20-inch alloy wheels in a staggered array: 8.5-inches wide in front with 225/35ZR20 summer tires and 9.5-inches in the rear with 285/30ZR20 summer tires. Both models also come equipped with larger brakes than the other XF models and feature a unique hood carrying bold and distinctive louvers. Both models are equipped with the Adaptive Dynamics suspension and Active Differential Control³ enhancing the sports driving characteristic of the vehicles.

In addition to its greater power, the XFR differs from the XF Supercharged with its functional aero-enhanced body package, 18-way driver and 14-way passenger power sport seats embossed with the “R” logo. The unique front-end XFR design features a unique lower grille with black-finished mesh, plus larger outboard air intakes with chrome surround and black-finished mesh with chrome surrounds front grille. Red brake calipers, front and rear “R” badges and four large, bright-finished tailpipes help make the XFR instantly recognizable.

The XFR cabin features a full soft grain leather interior as standard, with five seat and lower environment color choices – Warm Charcoal with a choice of Ivory contrast stitch or no contrast stitch, Warm Charcoal/Red, Warm Charcoal/London Tan, and Ivory. The speedometer and tachometer have the unique sporting signature of red dial pointers.

Limited-Production XFR-S

The performance flagship of the XF line, the limited-production XFR-S is powered by the same 5-liter supercharged V8 as the , producing 550hp and 502 lb.-ft. of torque. Equipped with substantial chassis upgrades and aerodynamic body enhancements over the XFR, the XFR-S can achieve an electronically limited maximum track speed of 186 mph (300 km/h)⁵. The XFR-S will sprint from zero to 60 mph in 4.4 seconds (0-100 km/h in 4.6 seconds)⁵.

Remarkably, fuel economy for the XFR-S is equal to the XFR model with an EPA 23 mpg highway². No gas-guzzler tax applies. The deft balance of ultra-high performance and efficiency owes much to the ZF® eight-speed transmission with Quickshift functionality that enables optimal acceleration and heightens the driving experience.

The XFR-S is immediately recognizable by its aerodynamic enhancements, which make extensive use of carbon fiber components. In addition to giving the XFR-S an assertive appearance, the aero package reduces lift by 68 percent to enhance handling agility.

In addition, the XFR-S incorporates comprehensive suspension upgrades to maximize response, with lateral stiffness increases of up to 30 percent. The Electronic Active Differential and Dynamic Stability Control systems from the XFR have been recalibrated to enhance handling characteristics, particularly for track driving activities³. The 20-inch 'Varuna' forged alloy wheels with specially developed tires maximize grip. As the flagship of the XF line, the XFR-S features exclusive interior appointments, including special sport seats and carbon leather with contrasting highlight micro-piping and stitching. The Meridian™ 825W, 18-speaker surround-sound system is standard.

Advanced Chassis Dynamics

The XF driver can tailor engine and transmission response using the JaguarDrive Control™, which offers three modes: Normal, for comfortable, leisurely driving; Dynamic, for a more sporting and responsive character, and Winter, for greater capability in low-grip conditions³. Each mode changes the

characteristics of engine response, transmission shifts, Dynamic Stability Control (DSC) intervention, and on XF Supercharged and XFR and XFR-S, Adaptive Dynamics tuning and Active Differential Control. In Dynamic mode, gearshift points are raised, and the suspension stiffens³.

Models with the supercharged V8 come equipped with the Adaptive Dynamics active damping system that automatically tailors damper settings to suit both road conditions and the way the car is being driven, and Active Differential Control, which helps to improve acceleration while enhancing cornering ability³. The clutch-type differential transmits torque to the wheel with the most traction. This proactive system differs fundamentally from conventional traction control, which uses the brakes reactively to counteract slip.

Unique Jaguar Details

The combination of an aluminum dashboard, satin or gloss wood veneers, tailored instrument and door panels with twin-needle stitching as standard, plus Phosphor Blue halo illumination and interior mood lighting, give the XF interior a decidedly sporty ambience. The JaguarDrive Selector™ transmission interface is a unique brand identifier. The beautiful cast alloy Selector has already gained recognition for its part in the distinctive XF “driver handshake,” a sequence in which the illuminated stop/start button pulsates until pressed, at which point the JaguarDrive Selector™ rises from the console and the dashboard vents silently rotate to their open position.

Meridian™ Premium Audio Systems

For all 2015 XF models, the infotainment system includes standard premium audio by Meridian™, the renowned British maker of high-end home audio components and speakers. A Meridian™ 380W system is now standard in the XF 2.0T Premium and XF 3.0 Sport models; all others feature the Meridian™ 825W surround system. Both systems employ proprietary Meridian™ technology that produces powerful sound with lower sound distortion than systems of similar output.

The Meridian™ 380W premium sound system comes with AM/FM receiver, a single-slot CD/DVD player, MP3 disc compatibility, Radio Data system, HD Radio™ and a SiriusXM Satellite Radio receiver (with three-month trial subscription). In addition, the Media Hub provides flexible connectivity through two USB ports, Bluetooth® v2.0 audio streaming and an auxiliary input jack. Gracenote provides artist and track recognition.

Tuned by Meridian™ for the Jaguar XF interior, the 380W audio system uses 12 speakers (including one subwoofer), separate digital amplifier and Audyssey MultEQ sound equalization technology. The

825W version is a 7.1-channel system that plays through 17 speakers, including one subwoofer. The Meridian Trifield™ surround mode places each occupant in the center of the sound field. Cabin Correction and Dynamic Volume Control maintain consistent volume level by monitoring extraneous noise levels and minimizing resonances.

Meridian™ technology emphasizes ultra-low distortion, natural detail and realism. For example, a total harmonic distortion (THD) rating of less than 1 percent is considered to be high fidelity and inaudible to the human ear; the Jaguar XF's Meridian™ systems have a THD of just 0.2 percent. That is one reason, along with Meridian's™ proprietary digital signal processing, that the 380W system produces output on par with some 600W systems. The 825W system produces the equivalent output of a 1,200W system, but with lower power consumption.

Standard Navigation

The standard navigation system features Dynamic Zoom, which automatically magnifies the image when the car is approaching an intersection or highway interchange^{3,4}. The Visual Lane Guidance feature provides additional details at intersections, and the Road Sign Board feature displays overhead sign information in split-screen view^{3,4}.

A My POI feature adds greater capability and convenience to the Points of Interest function, including easier access to POI's from the main menu screen and the ability to download, import and edit POI lists from a personal computer into the navigation system via USB. A single/dual map view allows route comparisons, and soft-touch buttons on the periphery of the screen extend the map viewing mode functionality.

¹ Price shown is MSRP. Excludes \$995 destination and delivery. Excludes, tax, title, license, retailer fees and optional equipment. Retailer price, terms and vehicles availability may vary. See your local authorized Jaguar Retailer for details.

² EPA estimates. Actual mileage may vary.

³ These features are not a substitute for driving safely with due care and attention and will not function under all circumstances, speeds, weather and road conditions, etc. Driver should not assume that these features will correct errors of judgment in driving. Please consult the owner's manual or your local authorized Jaguar Retailer for more details.

⁴ Driving while distracted can result in loss of vehicle control. Do not operate, adjust or view the navigation or multimedia systems under conditions that will affect your safety or the safety of others. Only use mobile phones and other devices, even with voice commands, when it is safe to do so.

⁵ Always obey local speed limits.

⁶ For complete details on the Jaguar Warranty and Service Program, including limited warranty and maintenance coverage and exclusions, please visit your local authorized Jaguar Retailer or visit <https://www.jlrforms.com/forms/locate-retailer> to locate a retailer.

2015 JAGUAR XF: TECHNICAL SPECIFICATIONS*

Engine	XF 2.0T	XF 3.0	XF Supercharged	XFR	XFR-S
Type	2.0L DOHC inline-4, aluminum-alloy cylinder block and head	3.0L V8 DOHC V6, aluminum-alloy cylinder block and heads	5.0L V8 DOHC V8, aluminum-alloy cylinder block and heads		
Displacement	1,999 cc	2,995 cc	5,000 cc		
Bore x Stroke	87.5 x 83.1 mm	84.5 x 89.0 mm	92.5 x 93.0 mm		
Compression ratio	10:1	10.5:1	9.5:1		
Fuel/Induction	Direct fuel injection; low-inertia turbocharge	Direct fuel injection; Eaton twin vortex engine-driven supercharger and dual intercoolers			
Valvetrain	Chain driven DOHC, four valves per cylinder; twin variable cam timing	Chain driven DOHC, four valves per cylinder; dual independent variable cam timing			
Ignition	Direct				
Fuel requirement	Premium, 91 AKI minimum				
Horsepower (SAE)	240@5,500 rpm	340@6,500 rpm	470@6,000-6,500 rpm	510@6,000-6,500 rpm	550@6,500 rpm
Torque lb.-ft. (SAE)	251@2,000-4,000 rpm	332@3,500-5,000 rpm	424@2,000-5,500 rpm	461@2,500-5,500 rpm	502@2,500-5,500 rpm
Drivetrain	Rear-wheel drive	Rear-wheel drive or All-wheel drive	Rear-wheel drive		
Transmission	Jaguar Sequential Shift™ eight-speed electronic automatic transmission; steering wheel mounted paddles and Sport Mode. XFR-S has eight-speed electronic Quickshift automatic transmission				
Forward Transmission Ratios 1-8	4.71 3.14 2.10 1.67 1.29 1.00 0.84 0:67				
Reverse	3.32				
Final Drive Ratio	2.73:1	2.56:1			

Dynamic control systems ³	Dynamic Stability Control (DSC), Cornering Brake Control (CBC), Understeer Control, Electronic Traction Control (ETC) and Engine Drag Torque Control; Supercharged, XFR and XFR-S add Active Differential Control (ADC)				
Chassis	Unitized body construction				
Suspension	4-wheel independent XF Supercharged, XFR and XFR-S add Adaptive Dynamics active damping				
Front	Double-wishbone, coil springs, stabilizer bar; active dampers on XF Supercharged, XFR and XFR-S				
Rear	Multilink, coil springs, stabilizer bar; active dampers on XF Supercharged, XFR and XFR-S				
Brakes	Power-assisted ventilated 4-wheel disc; Electronic Brake-force Distribution (EBD), Anti-lock Brake System (ABS) and Emergency Brake Assist				
Front	14.0-inch / 355 mm	15.0-inch / 380 mm			
Rear	12.8-inch / 326 mm	14.8-inch / 376 mm			
Steering	Power-assisted, speed sensitive, variable ratio, rack and pinion steering				
Turns, lock-to-lock	2.8				
Turning circle	RWD: 37ft. 7-inches AWD: 39ft. 8in				
Wheels (alloy, various styles)	18 x 8.5-in.	Front: 20 x 8.5-in. Rear: 20 x 9.5-in.		Front: 20 x 9-in. Rear: 20 x 10.5-in.	
Tires	245/45 R18	Front: 255/35ZR20 Rear: 285/30ZR20		Front: 265/35R20 Rear: 295/30R20	
Body	5-passenger sedan - steel unibody				
Aerodynamic drag coefficient (Cd)	0.29				
Wheelbase	114.5/2,909				
Length (in./mm)	195.3/4,961				
Width (in./mm)	73.9/1,877 (mirrors folded) 80.8/2,053 (incl. mirrors)				
Height (in./mm)	57.5/1,460				
Track (in./mm) front/rear)	61.4/1,559 63.2/1,605 XFR-S 61.0/1,549 61.5/1,563				
Curb weight (lbs.)	3,660	RWD: 3,902 AWD: 4,145	4,134	4,134	4,380
Interior Dimensions					
Headroom, front	37.3 / 948				
Headroom, rear	37.1 / 943				
Legroom, front	41.5/1,055				
Legroom, rear	36.6/930				
Shoulder room, front	56.9 / 1,444				
Shoulder room, rear	56.4 / 1,432				
Trunk volume	17.7 cu. ft.				
0-60 mph ⁵	7.5 sec.	5.7 sec. 6.1 sec. (AWD)	4.9 sec.	4.7 sec.	4.4 sec.

Max. track speed ⁵ (all electronically limited)	121 mph	121 mph	155 mph 141 mph with all-season tires	155 mph	186 mph
Fuel Economy Manufacturer's Estimated City/Highway MPG (Combined) ²	19/30 (23)	RWD: 18/28 (22) AWD: 17/27 (20)	15/23 (18)		
Fuel capacity	18.4 U.S. gal./69.6 liters				

*Manufacturer's figures. Correct at time of going to press.

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About Jaguar

Jaguar is a premier manufacturer of luxury sedans and sports cars offering unparalleled design with tremendous performance. The company's vision throughout its storied history has been simple: To produce beautiful, fast cars that are desired the world over. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the two-seater F-TYPE, XJ luxury sedan, and the XF sports sedan. Jaguar designs, engineers and manufactures exclusively in the United Kingdom, at the Castle Bromwich manufacturing plant in the British Midlands. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information visit the official Jaguar website at www.jaguarusa.com.

About Jaguar Land Rover

- The United States is one of the leading global markets for both Jaguar and Land Rover
- Jaguar Land Rover employs 32,000 people and sells vehicles in 170 countries around the world
- Jaguar Land Rover has two state of the art engineering and design facilities and four advanced manufacturing plants in the UK
- Headquartered in Mahwah, New Jersey in the United States, Jaguar Land Rover North America, LLC has offices across the USA
- Jaguar Land Rover is represented by more than 330 independently operated retail outlets in the USA