



## NEWS

# JAGUAR AND SHELL LAUNCH WORLD'S FIRST IN-CAR PAYMENT SYSTEM

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- Jaguar and Shell launch the first-ever payment system by a car
- The new Shell app is part of a suite of new model year updates for the 2018 Jaguar XE, XF and F-PACE models
- Drivers can use PayPal or Apple Pay<sup>®</sup> via their car's touchscreen to pay for fuel at Shell service stations<sup>1</sup>
- Company car users can log journeys and save receipts via the car's touchscreen
- Shell app is one of several updates to the 2018 Jaguar F-PACE, XF and XE models designed to make customers' lives simpler
- New 2018 Jaguar F-PACE, XF and XE line-up also adds a 247HP 4-cylinder petrol Ingenium engine – a new entry point for each model
- Shell app launches in the U.K. February 15 and will become available later this year in other markets
- Future cashless tech research from Jaguar Land Rover includes parking and drive-through restaurants
- To see how the app works please visit: <https://youtu.be/lnR1qdgA-SU>

**(MAHWAH, NJ) – February 15, 2017** – Jaguar drivers can now use their car's touchscreen to pay for fuel with a new cashless payment app developed in conjunction with Shell<sup>1</sup>.

The Shell app is one of several new enhancements to the 2018 Jaguar F-PACE, XE and XF models. Other updates include the introduction of a new 247HP 4-cylinder Ingenium petrol engine as the entry powertrain for each of the three models and the addition of several convenience features such as available gesture technology where the sweep of a foot can open the trunk.

Rather than using a card at the pump, or waiting in the service station, owners who install the Shell app can simply drive up to any pump at a Shell service station (initially in the UK and then globally) and use the vehicle's touchscreen to select how much fuel they require and securely pay using PayPal<sup>®</sup> or Apple Pay<sup>®</sup>. Android Pay<sup>™</sup> will be added later in 2017.

An electronic receipt will be displayed on the touchscreen, so customers can leave the gas station confident of having paid. An electronic version of the receipt will also be sent directly from the pump to the driver's email address so it can be added seamlessly to accounting or expense software.

"In a world where cash is no longer king, customers are increasingly using electronic payments and contactless cards," said Peter Virk, Jaguar Land Rover's Director of Connected Car and Future Technology. "Making a payment directly from a car's touchscreen will make refueling quicker and easier. With this new system you can choose any pump at the gas station and pay for the fuel even if you've forgotten your wallet or can't find your credit or debit card."

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Information about Jaguar North America products is available to consumers at [www.jaguarusa.com](http://www.jaguarusa.com)

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Unlike current phone-based payment methods, Shell and Jaguar Land Rover have created a simple but secure customer experience that uses geolocation technology and a cloud based pre-payment check with the PayPal or Apple Pay® wallet.

“As the world’s number one global fuels retailer, this e-commerce collaboration with Jaguar Land Rover is part of Shell’s commitment to continuously improve the digital experience for our customers,” said David Bunch, Global Vice President Shell Retail Marketing and Chairman, Shell Brands International. “In 2015 Shell introduced mobile payments at the pump in the UK. Today we are proud to offer the next step in cashless motoring, with Jaguar and Land Rover customers in the UK paying for their fuel using the car’s touchscreen. With around 30 million customers every day, we have a mission to continuously find ways to make our customer’s journey’s better. We look forward to further exciting developments like this across our 43,000 sites around the world soon.”

The Shell app with in-car cashless payments will be available to download by users in the U.K. from February 15 and will be rolled out to additional markets, including the United States, throughout 2017.

Peter Virk added: “We are working with leaders in e-commerce such as Shell to enable our customers to enjoy cashless motoring via their car’s touchscreen. Whether it’s paying for fuel, parking, tolls, or even at a drive-through restaurant, the aim of cashless motoring is to make life easier for our customers.”

“Our technology allows users to put their phone away out of sight and use it via the touchscreen in the car, because as the car becomes more connected to the Internet of Things we will always be guided by what is appropriate and safe to do while driving. So in-car payments would only be enabled when it is safe to do so, preventing unnecessary driver distractions.”

The new in-car cashless payment app will be available across every Jaguar performance SUV, sportscar and sports sedan equipped with Jaguar InControl® Apps™, as well as the latest Land Rover models fitted with Land Rover InControl® Apps™<sup>1</sup>.

## **2018 Model Year Jaguar F-PACE, XF and XE**

Additional enhancements to the 2018 model year F-PACE, XF and XE include the introduction of a new 247HP petrol Ingenium 4-cylinder engine as the entry powertrain for the three models; expanded trim level options for the F-PACE, XF and XE and a host of new convenience features as well.

Also new for 2018, the Jaguar XE compact sport sedan elevates its performance credentials with the addition of a new XE S trim level. Distinguished on the outside with new front and rear valances and the addition of S badging which bely the performance underneath, what really sets the XE S off is the addition of the 380HP supercharged petrol V6, derived from the F-TYPE sports car. Benefitting from the additional 40HP, the XE S now accelerates from 0-60mph in 4.9 seconds<sup>2</sup>.

A limited edition Portfolio model is available on the three models. Building upon the standard features of the previous top-of-the-line Prestige trim, the new Portfolio trim adds a number of standard features to make it the most refined and elegant specification possible across the Jaguar F-PACE, XF and XE models. Both the enhanced Jaguar XE and XF sports sedans are also now available with Gesture Trunk Lid functionality, making loading and unloading more convenient.

- (1) Do not use Jaguar InControl® features under conditions that will affect your safety or the safety of others. Driving while distracted can result in loss of vehicle control.
- (2) Always follow local speed limits.

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### **About Jaguar**

*Jaguar is a premier manufacturer of luxury sedans, sports cars and SUVs offering unparalleled design with tremendous performance. The company’s vision throughout its storied 80 year history has been simple: To produce*

beautiful, fast cars that are desired the world over. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the Jaguar XE and XF sports sedans, the XJ full-size luxury sedan, the two-seat F-TYPE sports car and the brand's first-ever performance SUV, the F-PACE. Jaguar designs, engineers and manufactures exclusively in the United Kingdom, at the Castle Bromwich and Solihull manufacturing plants in the British Midlands. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Jaguar website at [www.jaguarusa.com](http://www.jaguarusa.com).

#### **About Jaguar Land Rover**

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.

The company employs almost 38,000 people globally, with 330 in the U.S. and supports around 275,000 more through our dealerships, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China, Brazil, India and Slovakia.

At Jaguar Land Rover we are driven by a desire to create class-leading products that deliver great customer experiences. The largest investor in R&D in the UK manufacturing sector, we have invested £12 billion (USD\$15.7 billion) in the last five years and in the current year alone will spend over £3 billion (USD\$3.9 billion) on new product creation and capital expenditure. Last year Jaguar Land Rover sold 487,065 vehicles in 160 countries, with more than 80 percent of our vehicles produced in the UK being sold abroad.

#### **About Shell Retail:**

The Shell Retail business division of Royal Dutch Shell plc is one of the largest single branded retailers in the world with around 43,000 sites in more than 70 countries serving around 30 million customers every day. The Shell Retail network sells approximately 200 billion litres of fuel and \$6 billion in convenience retail sales every year. Shell Retail prides itself on putting the customer at the heart of everything it does. There are around 500,000 front line service champions throughout the world ensuring that customers receive world class service whenever they visit a Shell branded station.