



NEWS

UNDER EMBARGO UNTIL 8:00 AM DECEMBER 10, 2018

JAGUAR HAS THE PERFECT PRESENT FOR YOUR PET THIS CHRISTMAS

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- **Jaguar launches new range of pet products in time for Christmas**
- **Bespoke vehicle accessories are perfect for your dog this festive season**
- **Individual packs include items such as a spill-resistant water bowl, access ramp, foldable pet carrier, tailored quilted load space liner and portable rinse system**
- **Jaguar Pet Products are available now across the vehicle range priced from \$338**

(MAHWAH, N.J.) – December 11, 2018 - Jaguar has dog owners covered this Christmas with the launch of its all-new Pet Products. Designed for comfort and convenience, the bespoke accessories are the perfect present for four-legged friends this festive season.

The premium accessory range puts canine comfort at the forefront with a spill-resistant water bowl, foldable carrier and convenient rear access ramp. Muddy paw prints in the car will also be a thing of the past, thanks to a quilted luggage compartment liner and handy portable shower.

Selected to meet the needs of customers and their canines, each accessory has been designed with the comfort and well-being of each animal in mind. They are available now across Jaguar's range of SUVs – the PACE family – and the XF Sportbrake.

Jaguar Pet Products have been designed to deliver convenience and performance for owners and their animals. Furthermore, accessories such as the rear access ramp can help protect the muscles and joints of older animals, ensuring their well-being is at the forefront of every journey.

Jaguar owners have a choice of four sets of Pet Products:

- **Pet Luggage Compartment Protection: from \$903.00**
This includes the quilted luggage compartment liner, full-height luggage partition and spill-resistant water bowl – designed to provide protection and easy cleaning of the luggage compartment
- **Pet Transportation: from \$624.25**
Providing a comfortable environment for transporting pets, this includes the foldable carrier, spill-resistant water bowl and luggage compartment rubber mat
- **Pet Care and Access: from \$1,302.00**
Combines the full-height luggage partition, quilted luggage compartment liner, access ramp and portable rinse system to ensure owners have everything they need to transport pets in true Jaguar comfort
- **Pet Rear Seat Protection: from \$338.00**
Available for the Jaguar XE and XF sedan models, it combines a second row seat cover and the spill-resistant water bowl to protect the rear seats and door linings from wet and muddy paws

Facebook: [interactivejaguar](https://www.facebook.com/interactivejaguar)
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Information about Jaguar North America products is available to consumers at www.jaguarusa.com

Go to www.us.media.jaguar.com for news releases, high-resolution photographs and broadcast quality video footage

- more -

The portable rinse system is ideal for washing pets before they enter the vehicle and can be used to clean equipment such as bikes or wetsuits. An integrated hand pump allows users to create the pressure required for a minimum of two minutes continuous flow, depending on the setting selected. Available in a Jaguar branded bag, it can be secured to the 'D' loops in the rear luggage compartment during transit.

Suitable for animals up to 187lbs, the foldable access ramp allows access to the rear luggage compartment without the need for owners to lift their dogs. It features aluminum side panels and a plastic center section with a high-grip tread pattern. Rubber feet keep it in position when in use and retaining straps are available for stowage.

The foldable carrier provides a comfortable environment for the transportation of pets thanks to its lightweight metal frame and quilted fabric cushion. It is available alongside the spill-resistant water bowl, which has a capacity of about 11.8oz. and a rubber base to prevent it from moving when driving.

Manufactured from a soft, quilted fabric, the tailored luggage compartment liner protects all carpeted areas of the rear load space, including the floor, second row seat backs and side walls. It has an integral rubber mat and detachable bumper protector, making it easy to wipe clean. The new Jaguar Pet Products are available now, [click here](#) to find out more.

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About Jaguar

Jaguar is a premier manufacturer of luxury sedans, sports cars and SUVs offering unparalleled design with tremendous performance. The company's vision throughout its storied 80 year history has been simple: To produce beautiful, fast cars that are desired around the world. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the Jaguar XE and XF sports sedans, the XJ full-size luxury sedan, the two-seat F-TYPE sports car and a line of performance SUVs, the E-PACE, F-PACE and first-ever Jaguar electric vehicle, the I-PACE. Jaguar designs and engineers exclusively in the United Kingdom. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Jaguar website at www.jaguarusa.com.

About Jaguar Land Rover

Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car brands.

At Jaguar Land Rover, we are driven by a desire to deliver class-leading vehicles, which will provide experiences our customers will love, for life. Our products are in demand around the globe. In 2017/18 Jaguar Land Rover sold 614,309 vehicles in 129 countries, with more than 80 percent of our vehicles being sold abroad.

We support around 260,000 people through our retailer network, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China, Brazil, Austria and Slovakia.

Our innovation is continuous: we will spend in the region of £4 billion this year on new product creation and capital expenditure.

From 2020 all new Jaguar Land Rover vehicles will be electrified, giving our customers even more choice. We will introduce a portfolio of electrified products across our model range, embracing fully electric, plug-in hybrid and mild hybrid vehicles as well as continuing to offer the latest diesel and gasoline engines.