



## NEWS

# JAGUAR I-PACE CONCEPT NAMED MOST SIGNIFICANT CONCEPT VEHICLE OF 2017

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- Jaguar I-PACE Concept takes overall prize at 16<sup>th</sup> North American Concept Vehicle Awards
- I-PACE Concept achieves highest overall score to win Most Significant Concept Vehicle
- Ground-breaking concept also awarded Production Preview Concept of the Year
- Previewing Jaguar's first all-electric vehicle, I-PACE will be on the road in 2018

**(MAHWAH, N.J.) – August 2, 2017** - The Jaguar I-PACE Concept has been named *Most Significant Concept Vehicle of 2017* at the 16<sup>th</sup> North American Concept Vehicle Awards. As well as achieving the highest overall score to take away the top honor, Jaguar's all-electric performance SUV also won the *Production Preview Concept of the Year* category.

The awards, held at the Concours d'Elegance of America, recognize those vehicles most likely to shape the future of the automobile industry. More than two dozen jurors participated in a selection process that involved a total of 24 vehicles, each introduced to North America during this season's auto shows in Los Angeles, Detroit, Chicago, Toronto and New York.

Praised for its beautiful and futuristic design, the I-PACE Concept was described by judge Ashly Knapp as a 'landmark in automotive technology'. Juror Lauren Fix said, "Jaguar has completely improved the brand in so many ways, and the I-PACE Concept presents the new direction."

One of the most visually arresting concepts ever produced by Jaguar, the all-electric performance SUV takes full advantage of the packaging freedom offered by electrification. It previews Jaguar's first electric vehicle, the Jaguar I-PACE, which will be on the road in the second half of 2018.

Ian Callum, Jaguar Director of Design, said, "Our challenge was to design an electric vehicle that's distinctively and unmistakably a Jaguar – and one which demonstrates that an electric vehicle can be visually dramatic as well as practical. I think that the Jaguar I-PACE Concept has done exactly that, and is clearly at the forefront of the trend for more beautiful, more desirable electric vehicles. We're very proud of it, and we're delighted that the North American jurors have recognized us for succeeding in our mission by awarding the I-PACE Concept the 2017 Concept Car of the Year."

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Go to [www.us.media.jaguar.com](http://www.us.media.jaguar.com) for news releases, high-resolution photographs and broadcast quality video footage

### NOTES TO EDITORS

#### Jurors' comments:

**Michael Bettencourt** – "Beautiful and futuristic, from the body to the powertrain, the I-PACE Concept is a slam dunk winner here."

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**Gary Vasilash** – “Can an electric crossover be sexy? So far the answer to that has been a resounding "meh". The I-PACE Concept is drop-dead gorgeous. Period.”

**Lauren Fix** – “Jaguar has completely improved the brand in so many ways, and the I-PACE Concept presents the new direction for the brand.”

**Ashly Knapp** – “The least polluting, cleanest operating, quietest, lowest maintenance and operating costs SUV ever built may also be the most beautiful SUV ever. Soon we will barely hear the near 400 hp all-electric all-wheel-drive all-battery powered I-PACE roll onto our streets. With over 500 foot-pounds of torque and about a 300 mile range you’re ready to adventure in luxury. The front and rear motors are synchronized by computer through wires. Jaguar designers and engineers have a unique history of synchronizing most components to work in harmony with educated instinctive pilots. This leadership vehicle is a landmark in automotive technology.”

**Jim Scoutten** – “Yes, Jaguar needs a luxury-performance ute. The I-PACE Concept will do very nicely.”

### **About Jaguar**

*Jaguar is a premier manufacturer of luxury sedans, sports cars and SUVs offering unparalleled design with tremendous performance. The company's vision throughout its storied 80 year history has been simple: To produce beautiful, fast cars that are desired the world over. Jaguar strives to provide a world class ownership experience to every owner. Today's Jaguar lineup consists of the Jaguar XE and XF sports sedans, the XJ full-size luxury sedan, the two-seat F-TYPE sports car and the brand's first-ever performance SUV, the F-PACE. Jaguar designs, engineers and manufactures exclusively in the United Kingdom, at the Castle Bromwich and Solihull manufacturing plants in the British Midlands. Jaguar is fully engaged with sustainability initiatives and social concerns with continuous involvement in environmental and community programs. For more information, visit the official Jaguar website at [www.jaguarusa.com](http://www.jaguarusa.com).*

### **About Jaguar Land Rover**

*Jaguar Land Rover is the UK's largest automotive manufacturer, built around two iconic British car brands: Land Rover, the world's leading manufacturer of premium all-wheel-drive vehicles; and Jaguar, one of the world's premier luxury sports sedan and sports car marques.*

*The company employs over 40,000 people globally, with 330 in the U.S. and supports around 275,000 more through our dealerships, suppliers and local businesses. Manufacturing is centered in the UK, with additional plants in China, Brazil, India and Slovakia.*

*At Jaguar Land Rover we are driven by a desire to create class-leading products that deliver great customer experiences. The largest investor in R&D in the UK manufacturing sector, we have invested £12 billion (USD\$15.7 billion) in the last five years and in the current year alone will spend over £3.5 billion (USD\$4.5 billion) on new product creation and capital expenditure. Last year Jaguar Land Rover sold over 583,000 vehicles in 136 countries, with nearly 80 percent of our vehicles produced in the UK being sold abroad.*