



DAVID BERRY

GLOBAL GENERAL COUNSEL



David joined Jaguar Land Rover as Global General Counsel in September 2022, reporting directly to the Chief Executive Officer and responsible for leading the company's in-house legal teams.

He brings over 20 years' experience of in-house legal leadership. From 2015, he was a member of Tesco's UK & ROI leadership team and led the legal teams supporting Tesco's UK and Ireland businesses. Prior to joining Tesco, David spent 14 years at Diageo, latterly as General Counsel, M&A, IP and Antitrust.

With international experience of markets from North America to China and India, David has also lived and worked in North America for two periods – most recently 2011-2013 – while leading the legal teams supporting Diageo's beers, wines and spirits businesses in the US.

His experience of iconic brands, coupled with his experience of significant change and simplification at Tesco, gives him valuable insight that will apply to Jaguar Land Rover's Reimagine strategy and transformation.

David is passionate about the role that empowered and agile in-house legal teams can play as effective business partners and key contributors particularly in consumer driven businesses with established international brands.

David has an MA in Philosophy Politics and Economics from Oxford University. He is married with two children and lives in Buckinghamshire. Outside of work David's interests include cycling, live music, hill walking and Tottenham Hotspur football club.