



KEITH BENJAMIN

GLOBAL LEGAL DIRECTOR



Keith was appointed Group Legal Director of Jaguar Land Rover in 2009, dealing with all legal and related matters and reporting directly to the Chief Executive Officer.

For more than 35 years, Keith has been a senior lawyer in the automotive industry dealing with issues across all major jurisdictions including Europe, the US, Latin America, and China.

Keith, a solicitor of the Supreme Court of England & Wales, began his career at Fiat Auto: the owner of Fiat, Lancia, Alfa Romeo, Maserati, and Ferrari, before moving to General Motors Corporation, which covered the Vauxhall/Opel, Chevrolet, and Saab brands.

In 2009, following the sale of Jaguar Land Rover to Tata, Keith joined the company and was tasked with developing the legal, patent, audit, security, compliance, and enterprise risk functions for the newly acquired company. Over the past decade, these functions have developed to service and protect the global business.

Keith uses his deep experience and personal expertise to facilitate the business objectives and add value while driving transformation and ensuring legal compliance. He is committed to protecting and safeguarding both the business and its customers.