



PRESS RELEASE

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## UK & EUROPEAN GROWTH DRIVES JAGUAR LAND ROVER'S RECORD-BREAKING HALF-YEAR SALES

**Whitley, UK:** Sales increases in Europe and the UK have supported record-breaking half-year sales results for Jaguar Land Rover, retail sales of 291,556 vehicles, up 22% on the same six month period last year. It was the company's best-ever June performance, with retail sales of 46,456 vehicles, 17% up on 2015.

This growth has been primarily driven by an increase in Jaguar sales of 64% for the first half of the year. With retails of almost 9,500 vehicles, the F-PACE is Jaguar's fastest selling model and the brand's growth is supported by continued strong sales of both the XE and XF.

During the first half of the year, Jaguar Land Rover has seen increased sales across all of its major regions with 35% in Europe, 21% in the UK, 21% in North America, 19% in China and 11% in overseas markets.

In an impressive first six months of the year, Jaguar Land Rover has introduced new models such as the Range Rover Evoque Convertible and Jaguar F-PACE as well as opened a new £240m facility in Brazil. It has won almost 90 global awards for its vehicles, people and facilities.

Retail sales in for the month of June were up year-on-year across all regions with 44% in North America, 19% in China, 14% in Europe, 8% in the UK and 7% in overseas markets.

Andy Goss, Group Sales Operations Director, said: ***"With record-breaking sales in both the UK and Europe backed up by a strong performance in North America, Jaguar Land Rover has sold almost 300,000 vehicles during the first half of 2016.***

***"Jaguar has seen unprecedented growth driven by the successful introduction of the Jaguar F-PACE as well as continued strong sales of the XE. Land Rover has delivered a solid performance, particularly for the Discovery Sport, which is now the brand's best-selling vehicle."***

Jaguar has sold 61,651 vehicles during the first 6 months of the year (up 64% year-on-year) and 13,171 vehicles in June (up 84% year-on-year) whilst retail sales for Land Rover reached 229,905 vehicles in the first half of calendar year 2016 (up 14% year-on-year) and 33,285 vehicles in June (up 3% year-on-year).

	June 2016	% increase	Jan - June	% increase	Apr – Jun 2016	% increase
<b>Jaguar Land Rover</b>	46,456	17	291,556	22	132,743	16
<b>Jaguar</b>	13,171	84	61,651	64	31,797	76
<b>Land Rover</b>	33,285	3	229,905	14	100,946	4

ENDS.

**Notes to editors:**

- Jaguar Land Rover is the largest automotive manufacturer in Britain;
- Over the past five years, Jaguar Land Rover has doubled sales and employment, more than tripled turnover, and invested over £12 billion in new product creation and capital expenditure;
- With a balanced regional distribution of sales, in 2015, Jaguar Land Rover sold 487,065, up 5% year-on-year. Of that, Jaguar sold 83,986 vehicles and Land Rover sold 403,079 vehicles;
- Jaguar Land Rover will invest over £3.75 billion in its products and facilities in Fiscal 2016 /17;
- Jaguar Land Rover is one of the UK's largest exporters and generates over 80% of its revenue from exports.

**For more information, please visit [www.newsroom.jaguarlandrover.com](http://www.newsroom.jaguarlandrover.com) or contact:**

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